



62nd Annual Awards Banquet

Sponsorship Opportunities

Each year, the UL Lafayette B.I. Moody III College of Business Administration hosts a scholarship and awards ceremony to recognize the achievements of our students, faculty and college. We invite you to invest as a sponsor to help continue the legacy of recognizing our high-achieving students and future business leaders. Additionally, event sponsorship aligns you with the University of Louisiana at Lafayette. Thank you for your support.

SPONSORSHIP DEADLINE: January 31, 2020*

Sponsor online at moodybusinessbanquetsponsor.eventbrite.com

**Sponsorship response due by January 31, 2020 to be included on invitation and promotional materials. Sponsors have first right of refusal for 2021 event.*

About the Awards Banquet

Wednesday, April 22, 2020

6 pm Doors Open & Networking | 7pm Awards Banquet

UL Lafayette Student Union, Ballroom, 620 McKinley Street

Attendance: 250+; invitation-only; students, faculty, scholarship and professorship donors, guests, and event sponsors.

Tickets: Sponsors - Benefit of investment | Student Honorees, Donors, and Faculty/Staff – Free | Guests - \$35

| BENEFITS & EXPOSURE | GOLD \$2,500 | SILVER \$1,000 | BRONZE \$500 |
|--|--|---------------------------|-------------------------|
| Event Tickets | Reserved table of 8 with branded signage | 6 tickets | 4 tickets |
| Opportunity to provide promotional item(s) to guests | ✓ | | |
| Opportunity to present one award | ✓ | | |
| Recognition on invitation | logo | name | name |
| Verbal recognition during event | ✓ | ✓ | ✓ |
| Sponsor logo on event web page (with link to company website) | ✓ | ✓ | ✓ |
| Recognition in event program and on signage | logo | name | name |
| Recognition in 2019-2020 Moody College of Business annual report | ✓ | ✓ | ✓ |
| Recognition in Moody College of Business eNewsletter (Spring 2020) | ✓ | ✓ | ✓ |



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Sponsorship Form

Thank you for supporting our annual Awards Banquet.

Sponsor Name (as you would like it to appear on promotional materials)

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

SPONSORSHIP LEVEL

- Gold \$2,500
- Silver \$1,000
- Bronze \$500

PAYMENT INFORMATION

- Check enclosed (*please make check payable to UL Lafayette Foundation*)

Please mail this form with your payment to:

UL Lafayette Foundation
Attn: MCOBA Awards Banquet
P.O. Box 44290
Lafayette, LA 70504

- Credit Card

Pay online at <https://moodybusinessbanquetsponsor.eventbrite.com> (an additional convenience fee will apply).

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EVENT DETAILS

Wednesday, April 22, 2020 | UL Lafayette Student Union, Ballroom | 620 McKinley Street
Doors Open & Networking 6pm | Awards Banquet 7pm