

# RESEARCH IMPACT REPORT

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## 2014-2019



UNIVERSITY of  
**LOUISIANA**  
LAFAYETTE\*

**B.I. Moody III College of  
Business Administration**

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# About the B.I. Moody III College of Business Administration

The first Bachelor of Science degree in Business from the University of Louisiana at Lafayette was awarded in 1926. The B.I. Moody III College of Business Administration is continuously changing to meet the demands and challenges of the 21st century. The College's priority is to educate and prepare future business professionals. By combining a general education foundation with core business requirements, students develop analytical skills necessary to deal with the complexities of the business world. In addition to the core concepts of business, classes emphasize areas such as entrepreneurship, globalization, business ethics, and cultural diversity in face-to-face, online, and hybrid classes.

The B.I. Moody III College of Business Administration has a student body of approximately 2,536 undergraduate and graduate students (as of Spring 2019). Undergraduate programs in eight majors listed below lead to a Bachelor of Science in Business Administration:

- Accounting
- Economics
- Finance
- Hospitality Management
- Insurance and Risk Management
- Management
- Marketing
- Professional Land and Resource Management (PLRM)

Three of these majors - Hospitality Management, Insurance and Risk Management, and PLRM - are unique in this region. Students can also choose from 12 minors or 5 concentrations in a second business field including Business Analytics, Legal Studies, Entrepreneurship, International Business, Professional Sales, and others.

The graduate MBA program offers nine concentrations with a on-campus evening schedule, a 100% online option, or an Executive MBA for executives and senior managers. The Master of Science (MS) in Accounting provides students who have earned undergraduate degrees in accounting with advanced preparation for their careers while providing a structured, value-added path toward achieving the additional hours required to receive the CPA license in Louisiana.

# Our Vision and Mission

## OUR VISION

The B. I. Moody III College of Business Administration strives to be recognized as a leader in developing ethically responsible professionals and scholars who positively impact our Acadiana region, Louisiana, and the global community.

## OUR MISSION

The B. I. Moody III College of Business Administration is a vibrant learning community in a culturally rich region. We foster intellectual curiosity, creativity, and innovation to produce a seasoned gumbo of successful professionals, scholars, and global citizens.

## VALUES

- **Community:** We establish and maintain meaningful relationships to create value for our university and stakeholders.
- **Discovery:** We foster intellectual curiosity, creativity, and innovation.
- **Excellence:** We are committed to teaching, research, and service with quality and distinction.
- **Integrity:** We demonstrate ethical, socially responsible, and professional behavior.
- **Relevance:** We provide relevant curricula in an ever-changing business environment.
- **Respect:** We promote mutual understanding and collegiality that embraces diverse perspectives.

## GOALS

- **Goal 1:** Provide students with a comprehensive business school experience with high quality academics and value-added student outcomes.
- **Goal 2:** Attract, develop, support, and retain faculty who provide outstanding instruction and produce high quality research.
- **Goal 3:** Create and sustain exceptional external relationships and brand awareness.
- **Goal 4:** Attain transparent, shared college governance and superior operational effectiveness.

# Research for a Reason

UL Lafayette specializes in applied research that solves real-world problems. The B.I. Moody III College of Business Administration faculty is equally committed to conducting research that makes a difference to theory, practice, and pedagogy. As a result, it is no surprise that our scholarship impacts the people, communities, and organizations in the Acadiana region, state of Louisiana, nation and world. This Research Impact Report serves to document and emphasize the impact the scholarship generated by the B.I. Moody III College of Business Administration from January 1, 2014 to May 4, 2019.

## COLLEGE-WIDE SCHOLARSHIP

Our scholarship focuses on intellectual contributions that advance knowledge in our disciplines, understanding applications of theory for business problems, and practices that influence teaching excellence.

## PUBLICATION QUALITY

### ABDC Ratings

#### *Methodology*

One of the metrics used by the B.I. Moody III College of Business Administration to evaluate research quality is the Journal Quality List produced by the Australian Business Deans Council (ABDC). The ABDC Journal Quality List is based on four mutually exclusive (and collectively exhaustive) rating categories labeled: A\*, A, B and C. These quality rating categories are defined as follows (the stated % is indicative only):

- A\*: Highest quality category, and indicatively represents approximately the top 5-7% of the journals assigned to the given primary Field of Research panel.
- A: Second highest quality category, and indicatively represents approximately the next 15-25% of the journals assigned to the given primary Field of Research panel.
- B: Third highest quality category, and indicatively represents approximately the next 35-40% of the journals assigned to the given primary Field of Research group.
- C: Fourth highest quality category and represents the remaining recognized quality journals assigned to the given primary Field of Research panel.

### *B.I. Moody III College of Business Administration Achievements*

During the period of this report, the B.I. Moody III College of Business Administration faculty published 213 peer reviewed journal articles with 128 of those articles published in journals rated on the ABDC Journal Quality List. In the 2013-2018 edition of this report, the faculty had published 330 peer reviewed journal articles with 121 of those articles published in journals meeting these same standards. A summary of the articles published in journals on the ABDC List can be found below.

ABDC Rating	Number of Published Articles
A*	8
A	28
B	27
C	65



Below is a listing in which faculty published articles in A\* and A journals:

<b>Faculty Member</b>	<b>Year</b>	<b>Journal</b>	<b>ABDC Rating</b>
<b>Brent Baker</b>	2019	European Journal of Marketing	A*
<b>Chase Edwards</b>	2019	European Journal of Marketing	A*
<b>Colleen Wolverton</b>	2019	Information & Management	A*
<b>Ramendra Thakur</b>	2018	Industrial Marketing Management	A*
<b>Ignatius Cahyanto</b>	2016	Tourism Management	A*
<b>Ignatius Cahyanto</b>	2015	Journal of Travel Research (2)	A*
<b>Colleen Wolverton</b>	2014	Information & Management (2)	A*
<b>Colleen Wolverton</b>	2014	Journal of Information Technology	A*
<b>Joshua Bendickson</b>	2019	Entrepreneurship & Regional Development	A
<b>Brent Baker</b>	2019	Journal of Business Research	A
<b>Joshua Bendickson</b>	2019	Journal of Business Research (2)	A
<b>Chase Edwards</b>	2019	Journal of Business Research	A
<b>Chase Edwards</b>	2019	The Business Lawyer	A
<b>Brent Baker</b>	2018	Australasian Marketing Journal	A
<b>Sarfraz Khan</b>	2018	Corporate Governance: An International Review	A
<b>Curtis Matherne</b>	2018	Journal of Business and Psychology	A
<b>Colleen Wolverton</b>	2018	Journal of Information Technology Theory and Application	A
<b>Joshua Bendickson</b>	2018	Journal of Management History	A
<b>Sarfraz Khan</b>	2017	Accounting and Business Research	A
<b>Colleen Wolverton</b>	2017	Data Base for Advances in Information Systems	A
<b>J. Bret Becton</b>	2017	International Journal of Human Resource Management	A
<b>J. Bret Becton</b>	2017	Journal of Business and Psychology	A
<b>Geoffery Stewart</b>	2017	Journal of Business Logistics	A
<b>Brent Baker</b>	2017	Journal of Small Business Management	A
<b>Joshua Bendickson</b>	2017	Personnel Review	A
<b>Sarfraz Khan</b>	2016	Accounting Horizon	A
<b>Ramendra Thakur</b>	2016	Journal of Business Research (2)	A
<b>Joshua Bendickson</b>	2016	Journal of Management History	A
<b>Keith Credo</b>	2016	Personality and Individual Differences	A
<b>Patricia Lanier</b>	2016	Personality and Individual Differences	A
<b>Curtis Matherne</b>	2016	Personality and Individual Differences	A
<b>David Stevens</b>	2016	Event Management	A
<b>Joshua Bendickson</b>	2015	Journal of Management History	A
<b>Colleen Wolverton</b>	2015	Journal of Management History	A
<b>David Stevens</b>	2014	Journal of Computer Information Systems	A
<b>Colleen Wolverton</b>	2014	Communications of the Association for Information Systems	A
<b>Colleen Wolverton</b>	2014	Journal of Information Technology Theory and Application	A

Note: The number in parenthesis following a journal indicates articles published in the same journal.

## AJG Ratings

### *Methodology*

Another metric used by the B.I. Moody III College of Business Administration to evaluate research quality is the Academic Journal Guide (AJG), overseen by the Chartered Association of Business Schools (ABS) Council. The AJG is based upon peer review, editorial and expert judgements following from evaluation of publications, and is informed by statistical information relating to the citation. The rating categories are:

- **4\*** Journals of Distinction: Within the business and management fields, including economics, there are a small number of grade 4 journals that are recognized world-wide as exemplars of excellence. As the world leading journals in the field, they would be ranked among the highest in terms of impact factor. The initial paper selection and review process would be rigorous and demanding. Accepted papers would typically bring large scale data and/or rigor in theory, but also be extremely finely crafted and provide major advances to their field.
- **4:** All journals rated 4, whether included in the Journal of Distinction category or not, publish the most original and best-executed research. As top journals in their field, these journals typically have high submission and low acceptance rates. Papers are heavily refereed. These top journals generally have among the highest citation impact factors within their field.
- **3:** These journals publish original and well executed research papers and are highly regarded. These journals typically have good submission rates and are very selective in what they publish. Papers are heavily refereed. These highly regarded journals generally have good to excellent journal metrics relative to others in their field, although at present not all journals in this category carry a citation impact factor.
- **2:** Journals in this category publish original research of an acceptable standard. For these well-regarded journals in their field, papers are fully refereed according to accepted standards and conventions. Citation impact factors are somewhat more modest in certain cases. Many excellent practitioner-oriented articles are published in 2-rated journals.
- **1:** These journals, in general, publish research of a recognized, but more modest standard in their field. A 1 rating is a useful indicator in that it indicates the journal meets normal scholarly standards, including a general expectation of peer review. Papers are in many instances refereed relatively lightly according to accepted conventions. Few journals in this category carry a citation impact factor.

### *B.I. Moody III College of Business Administration Achievements*

During the period of this report, the B.I. Moody III College of Business Administration faculty published 213 peer reviewed journal articles. Of those articles, 56 were published in journals rated on the ABS Academic Journal Guide (AJG). In the 2013-2018 edition of this report, the faculty had published 330 peer reviewed journal articles with 69 of those articles published in journals meeting these same standards.

ABS Rating	Numbers of Published Articles
4*	0
4	2
3	19
2	18
1	17



Below is a listing of the articles posted in journals rated 4 or 3 by AJG:

<b>Faculty Member</b>	<b>Year</b>	<b>Journal</b>	<b>ABS Rating</b>
<b>Ignatius Cahyanto</b>	2016	Tourism Management	4
<b>Ignatius Cahyanto</b>	2015	Journal of Travel Research	4
<b>Joshua Bendickson</b>	2019	Entrepreneurship & Regional Development	3
<b>Brent Baker</b>	2019	European Journal of Marketing	3
<b>Chase Edwards</b>	2019	European Journal of Marketing	3
<b>Colleen Wolverton</b>	2019	Information & Management	3
<b>Brent Baker</b>	2019	Journal of Business Research	3
<b>Joshua Bendickson</b>	2019	Journal of Business Research (2)	3
<b>Chase Edwards</b>	2019	Journal of Business Research	3
<b>Sarfraz Khan</b>	2018	Corporate Governance: An International Review	3
<b>Ramendra Thakur</b>	2018	Industrial Marketing Management	3
<b>Sarfraz Khan</b>	2017	Accounting and Business Research	3
<b>J. Bret Becton</b>	2017	International Journal of Human Resource Management	3
<b>Brent Baker</b>	2017	Journal of Small Business Management	3
<b>Sarfraz Khan</b>	2016	Accounting Horizon	3
<b>Ramendra Thakur</b>	2016	Journal of Business Research (2)	3
<b>Keith Credo</b>	2016	Personality and Individual Differences	3
<b>Patricia Lanier</b>	2016	Personality and Individual Differences	3
<b>Curtis Matherne</b>	2016	Personality and Individual Differences	3
<b>Colleen Wolverton</b>	2014	Information & Management (2)	3
<b>Colleen Wolverton</b>	2014	Journal of Information Technology	3
<b>Ignatius Cahyanto</b>	2014	Journal of Travel Research	3

Note: The number in parenthesis following a journal indicates articles published in the same journal.

### **Citation Analysis – Google Scholar Metrics**

One measure of the academic and scholarly impact of the B.I. Moody III College of Business Administration is through citations. Google Scholar Metrics provides a simple way to broadly search for scholarly literature, providing the ability to search across many disciplines and sources: articles, theses, books, abstracts and court opinions, from academic publishers, professional societies, online repositories, and other web sites.

Google Scholar Metrics aim to rank documents the way researchers do, weighing the full text of each document, where it was published, who it was written by, as well as how often and how recently it has been cited in other scholarly literature. Google Scholar Metrics provide an easy way for authors to quickly gauge the visibility and influence of recent articles in scholarly publications, and summarizes recent citations to many publications, to help authors as they consider where to publish their new research. The following table presents the results for faculty with publicly available Google Scholar Metrics accounts as of May 4, 2019 and is sorted by highest h-index score.

Faculty Member	Rank/Title	DEPT <sup>1</sup>	# Citations	h-index <sup>2</sup>	i10-index <sup>3</sup>
Joby John	Professor	MKHP	1866	20	25
Ramendra Thakur	Associate Professor	MKHP	1392	16	21
Lucy Henke	Associate Professor	MKHP	1054	15	19
J. Bret Becton	Dean, Professor	MGMT	835	12	15
Colleen Wolverton	Associate Professor	MGMT	505	12	13
Vanessa Hill	Associate Professor	MGMT	599	12	12
Gwen Fontenot	Associate Professor	MKHP	874	11	11
S P Uma Rao	Professor	ECFN	420	11	11
Ignatius Cahyanto	Assistant Professor	MKHP	364	11	11
Patricia Lanier	Professor	MGMT	706	10	11
Linus Wilson	Associate Professor	ECFN	370	10	10
Curtis Matherne	Associate Professor	MGMT	659	8	8
Tamela Ferguson	Associate Professor	MGMT	560	8	7
Joshua Bendickson	Associate Professor	MGMT	226	8	6
David Baker	Associate Professor	MKHP	114	7	4
David Stevens	Associate Professor	MGMT	144	7	5
Brent Baker	Assistant Professor	MKHP	217	6	5
Lise Anne Slatten	Associate Dean, Associate Professor	MGMT	173	6	5
Brandi Guidry-Hollier	Associate Professor	MGMT	434	5	4
Guolin Lai	Instructor	MGMT	240	5	3
Sarah Skinner	Associate Professor	ECFN	105	5	3
Sarfraz Khan	Assistant Professor	ACCT	19	2	1
Lee Hisey	Instructor	MGMT	17	2	1

<sup>1</sup>MKHP-Marketing and Hospitality. MGMT-Management. ECFN-Economics & Finance. ACCT-Accounting.

<sup>2</sup>h-index is based on the researcher's most cited papers and the number of citations they have received in other publications.

<sup>3</sup>i10-index refers to the number of papers with at least 10 or more citations.

### Journal Acceptance Rates

The Journal Acceptance Rate is the percentage of the manuscripts accepted for publication by a scholarly journal. Because some journals are more difficult to publish in than others, acceptance rates are another important metric of the quality of research. As such, the acceptance rate is a measure of a journal's exclusivity. The average acceptance rate of journals in which the B.I. Moody III College of Business Administration faculty published in 2014-2019 is 15.57%. In the previous edition of this report, the average acceptance rate for the faculty's journal publications was 24%. The following table presents these results as of May 4, 2019 and is sorted by acceptance rate.

Faculty Member	Year	Journal	Acceptance Rate (%)
Sarfraz Khan	2018	Corporate Governance: An International Review	6
Joshua Bendickson	2019	Journal of Business Research (2)	6-10
Brent Baker	2019	Journal of Business Research	6-10
Chase Edwards	2019	Journal of Business Research	6-10
Chase Edwards	2019	The Business Lawyer	6-10
Ramendra Thakur	2016	Journal of Business Research (2)	6-10
Colleen Wolverton	2019	Information & Management	8
Geoffery Stewart	2017	Journal of Business Logistics	8
Brent Baker	2017	Journal of Small Business Management	8
Colleen Wolverton	2014	Information & Management (2)	8
Joshua Bendickson	2019	Entrepreneurship & Regional Development	10
Colleen Wolverton	2015	Journal of Management History	10
Colleen Wolverton	2014	Journal of Information Technology	10
Linus Wilson	2014	Atlantic Economic Journal	10-12
Brandi Guidry-Hollier	2014	Journal of Computer Information Systems	10-15
David Stevens	2014	Journal of Computer Information Systems	10-15
David Baker	2014	Journal of Relationship Marketing	11
Linus Wilson	2018	North American Journal of Economics and Finance	11-18
Chase Edwards	2019	Journal of Academic Administration in Higher Education	11-20
Gwen Fontenot	2019	Journal of Academic Administration in Higher Education	11-20
Patricia Lanier	2019	Journal of Academic Administration in Higher Education	11-20
Geoffery Stewart	2019	Journal of Academic Administration in Higher Education	11-20
Colleen Wolverton	2018	Journal of Information Technology Theory and Application	11-20
J. Bret Becton	2017	International Journal of Human Resource Management	11-20
Keith Credo	2017	International Journal of Innovation and Learning	11-20
Patricia Lanier	2017	International Journal of Innovation and Learning	11-20
Curtis Matherne	2017	International Journal of Innovation and Learning	11-20
David Stevens	2017	International Journal of Innovation and Learning	11-20
Gwen Fontenot	2017	Journal of Innovation and Learning	11-20
Praveen Das	2016	International Journal of Financial Services and Management	11-20
S P Uma Rao	2016	International Journal of Financial Services and Management	11-20
Linus Wilson	2014	Annals of Finance	11-20
Linus Wilson	2014	International Journal of Financial Services Management	11-20
Colleen Wolverton	2014	Journal of Information Technology Theory and Application	11-20
Joshua Bendickson	2018	Journal of Management History	12
Joshua Bendickson	2017	Personnel Review	12
Joshua Bendickson	2016	Journal of Management History (2)	12
Zhiwei Zhu	2019	Energy Reports	13
Curtis Matherne	2018	Journal of Business and Psychology	13

<b>Ramendra Thakur</b>	2018	Industrial Marketing Management	13
<b>J. Bret Becton</b>	2017	Journal of Business Psychology	13
<b>Ronald Cheek</b>	2016	Academy of Business Journal	13
<b>Lucy Henke</b>	2018	Journal of Marketing Development and Competitiveness	13-19
<b>Ramendra Thakur</b>	2018	Journal of Marketing Theory & Practice	15
<b>Colleen Wolverton</b>	2017	Data Base for Advances in Information Systems	15
<b>Joshua Bendickson</b>	2017	International Entrepreneurship and Management Journal	15
<b>Sarfraz Khan</b>	2017	Journal of Business Inquiry	15
<b>David Baker</b>	2016	Advancement of Marketing Education	15
<b>Ronald Cheek</b>	2015	The International Journal of E-Business	15
<b>Colleen Wolverton</b>	2015	The International Journal of E-Business	15
<b>Colleen Wolverton</b>	2015	Journal of Information System Education	15
<b>Zhiwei Zhu</b>	2015	Journal of Information System Education	15
<b>J. Bret Becton</b>	2014	Journal of Applied Psychology	15
<b>Linus Wilson</b>	2014	International Journal of Managerial Finance	15
<b>Colleen Wolverton</b>	2014	Journal of Organizational and End User Computing	15
<b>Brandi Guidry-Hollier</b>	2019	International Journal of Strategic Decision Sciences	15-20
<b>Colleen Wolverton</b>	2019	International Journal of Strategic Decision Sciences	15-20
<b>Lise Anne Slatten</b>	2019	Journal of Strategic Decision Sciences	15-20
<b>David Stevens</b>	2015	Business Education and Accreditation	15-25
<b>Zhiwei Zhu</b>	2015	Business Education and Accreditation	15-25
<b>Deerga Adhikari</b>	2017	Journal of Applied Business and Economics	16
<b>Deerga Adhikari</b>	2016	Journal of Applied Business and Economics	16
<b>David Baker</b>	2017	Journal of Marketing Education	17
<b>Brent Baker</b>	2019	European Journal of Marketing	17
<b>Chase Edwards</b>	2019	European Journal of Marketing	17
<b>Chase Edwards</b>	2018	Southern Law Journal	18
<b>J. Bret Becton</b>	2017	Business Horizons	18
<b>Stacey Bergeron</b>	2017	Southern Law Journal	18
<b>Chase Edwards</b>	2017	Southern Law Journal	18
<b>John Tanner</b>	2017	Southern Law Journal	18
<b>Joshua Bendickson</b>	2018	Journal of Administrative Sciences	19
<b>Deerga Adhikari</b>	2017	Journal of International Finance and Economics	19
<b>Ronald Cheek</b>	2016	International Journal Simulation and Process Modelling	19
<b>Zhiwei Zhu</b>	2016	International Journal Simulation and Process Modelling	19
<b>Zhiwei Zhu</b>	2016	International Journal of Innovation and Regional Development	19
<b>Deerga Adhikari</b>	2016	Journal of Academy of Business and Economics	19
<b>Thomas Wilson</b>	2019	The BRC Academy Journal of Business	20
<b>Sarah Skinner</b>	2019	Journal of Economics and Finance	20
<b>S P Uma Rao</b>	2018	The Academy of Business Disciplines Journal	20

<b>Linus Wilson</b>	2018	Annals of Economics and Finance	20
<b>Brandi Guidry-Hollier</b>	2018	Journal of Leadership, Accountability, and Ethics	20
<b>Lise Anne Slatten</b>	2018	Journal of Leadership, Accountability, and Ethics (2)	20
<b>David Stevens</b>	2018	Journal of Leadership, Accountability, and Ethics	20
<b>Brent Baker</b>	2017	International Journal of the Academic Business World	20
<b>Brandi Guidry-Hollier</b>	2017	Journal of International Business Education	20
<b>Patricia Lanier</b>	2017	Journal of International Business Education	20
<b>Joshua Bendickson</b>	2017	Journal of Managerial Issues	20
<b>David Baker</b>	2017	Marketing Education Review	20
<b>Ramendra Thakur</b>	2017	Marketing Education Review	20
<b>Brent Baker</b>	2016	Journal of Marketing Channels	20
<b>Keith Credo</b>	2016	American Journal of Management	20
<b>Patricia Lanier</b>	2016	American Journal of Management	20
<b>Curtis Matherne</b>	2016	American Journal of Management	20
<b>Patricia Lanier</b>	2016	Journal of Behavioral and Applied Management	20
<b>David Stevens</b>	2016	Journal of Foodservice Business Research	20
<b>David Baker</b>	2016	Journal of Leadership, Accountability, and Ethics	20
<b>Joshua Bendickson</b>	2016	New England Journal of Entrepreneurship	20
<b>Lise Anne Slatten</b>	2015	American Journal of Management	20
<b>Joshua Bendickson</b>	2015	Journal of Leadership Accountability and Ethics	20
<b>Curtis Matherne</b>	2015	Journal of Leadership, Accountability, and Ethics	20
<b>Lise Anne Slatten</b>	2015	Journal of Leadership, Accountability, and Ethics	20

Note: The number in parenthesis following a journal indicates articles published in the same journal.

### CiteScore Analysis

Another means of measuring our faculty's impact through their research is by analyzing a journal's CiteScore. The CiteScore evaluates a journal's impact by looking at its serial citation impact in a three-year window. In other words, a CiteScore is each title's average citation in other documents. The average CiteScore of journals in which the B.I. Moody III College of Business Administration faculty has published is 2.26. The table below shows the CiteScore of journal articles published by faculty members between January 1, 2014 and May 4, 2019, ranked from highest to lowest. The scores were compiled from Scopus and the Science Direct website.

<b>Faculty Member</b>	<b>Year</b>	<b>Journal</b>	<b>CiteScore</b>
<b>Ignatius Cahyanto</b>	2016	Tourism Management	8.2
<b>Colleen Wolverton</b>	2014	Journal of Information Technology	7.56
<b>Colleen Wolverton</b>	2019	Information & Management	6.97
<b>Colleen Wolverton</b>	2014	Information & Management (2)	6.97
<b>Ramendra Thakur</b>	2018	Industrial Marketing Management	5.79
<b>Zhiwei Zhu</b>	2019	Energy Reports	5.47
<b>Joshua Bendickson</b>	2019	Journal of Business Research	5.32
<b>Ramendra Thakur</b>	2016	Journal of Business Research (2)	5.32
<b>Keith Credo</b>	2017	Journal of Family Business Strategy	4.8

<b>Curtis Matherne</b>	2017	Journal of Family Business Strategy	4.8
<b>Ignatius Cahyanto</b>	2014	Journal of Destination Management and Marketing	4.78
<b>Ignatius Cahyanto</b>	2016	Tourism Management Perspectives	3.42
<b>Keith Credo</b>	2016	Personality and Individual Differences	2.65
<b>Patricia Lanier</b>	2016	Personality and Individual Differences	2.65
<b>Curtis Matherne</b>	2016	Personality and Individual Differences	2.65
<b>Colleen Wolverton</b>	2014	Communications of the Association for Information Systems	2.48
<b>David Stevens</b>	2014	Journal of Computer Information Systems	2.46
<b>Colleen Wolverton</b>	2018	International Journal of Management Education	2.07
<b>Joshua Bendickson</b>	2017	International Entrepreneurship and Management Journal	2.07
<b>Brandi Guidry-Hollier</b>	2019	International Journal of Educational Management	1.52
<b>Colleen Wolverton</b>	2019	International Journal of Educational Management	1.52
<b>Chase Edwards</b>	2018	Australasian Marketing Journal	1.51
<b>Linus Wilson</b>	2018	North American Journal of Economics and Finance	1.47
<b>Colleen Wolverton</b>	2014	Journal of Organizational and End User Computing	1.45
<b>Colleen Wolverton</b>	2019	Data Base for Advances in Information Systems	1.38
<b>David Stevens</b>	2016	Event Management	.97

Note: The number in parenthesis following a journal indicates articles published in the same journal.

### Impact Factor Analysis

Another common means of measuring research impact is through journals' impact factors. The impact factor is a measure of the frequency with which the average article in a journal has been cited in a particular year. The impact factor can be used to provide a gross approximation of the prestige of journals in which individuals have been published. The average impact factor of journals in which the B.I. Moody III College of Business Administration faculty has published between January 1, 2014 and May 4, 2019 is 3.60. The table below shows the impact factor of journal articles published by faculty members, ranked from highest Impact Factor to lowest. Impact Factor scores were compiled from the Science Direct Website.

<b>Faculty Member</b>	<b>Year</b>	<b>Journal</b>	<b>Impact Factor</b>
<b>Ignatius Cahyanto</b>	2016	Tourism Management	6.012
<b>Ramendra Thakur</b>	2018	Industrial Marketing Management	4.779
<b>Colleen Wolverton</b>	2014	Journal of Information Technology	4.435
<b>Colleen Wolverton</b>	2019	Information & Management	4.12
<b>Colleen Wolverton</b>	2014	Information & Management (2)	4.12
<b>Brent Baker</b>	2019	Journal of Business Research	4.028
<b>Joshua Bendickson</b>	2019	Journal of Business Research (2)	4.028
<b>Chase Edwards</b>	2019	Journal of Business Research	4.028
<b>Ramendra Thakur</b>	2016	Journal of Business Research (2)	4.028
<b>Zhiwei Zhu</b>	2019	Energy Reports	3.83
<b>Ignatius Cahyanto</b>	2014	Journal of Destination Management and Marketing	3.8
<b>Curtis Matherne</b>	2017	Journal of Family Business Strategy	3.225
<b>Keith Credo</b>	2017	Journal of Family Business Strategy	3.225



<b>Ignatius Cahyanto</b>	2016	Tourism Management Perspectives	2.485
<b>Curtis Matherne</b>	2016	Personality and Individual Differences	1.997
<b>Keith Credo</b>	2016	Personality and Individual Differences	1.997
<b>Patricia Lanier</b>	2016	Personality and Individual Differences	1.997
<b>Linus Wilson</b>	2018	North American Journal of Economics and Finance	1.199
<b>David Stevens</b>	2016	Journal of Computer Information Systems	1.130

Note: The number in parenthesis following a journal indicates articles published in the same journal.

## EDITORIAL AND REVIEWER ROLES

The faculty of the B.I. Moody III College of Business Administration are active in the academy and serve in numerous editorial and reviewer roles for journals within their respective disciplines. The following tables depict this involvement from January 1, 2014 to May 4, 2019.

### Editors of Peer Reviewed Journals

Faculty Member	Journal
Colleen Wolverton	Information & Management
Sarfraz Khan	Journal of Business Inquiry
Ramendra Thakur	Journal of Business Inquiry
William Ferguson	Journal of Insurance Issues
Ramendra Thakur	Journal of Services Marketing
Joshua Bendickson	Journal of Small Business Management
Colleen Wolverton	Data Base for Advances in Information Systems

### Members of Editorial Review Boards for Peer Reviewed Journals

Faculty Member	Journal
Suzanne Ward	Accounting & Financial Studies Journal
Chase Edwards	Atlantic Law Journal
Chase Edwards	Business Law Today, Business Law Section, American Bar Association
Ignatius Cahyanto	Ecoforum
Ramendra Thakur	European Journal of Marketing
Joshua Bendickson	Experiential Entrepreneurship Exercises Journal
Curtis Matherne	Family Business Review
Joby John	Health Marketing Quarterly
Ramendra Thakur	Industrial Marketing Management
Ramendra Thakur	Infopreneurship Journal
David Baker	International Business: Research, Teaching, and Practice
Colleen Wolverton	International Journal of Artificial Intelligence and Soft Computing
Joby John	International Journal of Pharmaceutical and Healthcare Marketing
Joshua Bendickson	Journal of Business and Entrepreneurship
Patricia Lanier	Journal of Business Inquiry
Wesley Austin	Journal of Entrepreneurship and Public Policy
Suzanne Ward	Journal of Ethical, Legal & Regulatory Studies
Joshua Bendickson	Journal of Ethics and Entrepreneurship
Brandi Guidry-Hollier	Journal of Information Systems Education
Cary Heath	Journal of School Choice
Joby John	Journal of Service Management
Joshua Bendickson	Journal of Small Business Strategy
Colleen Wolverton	Journal of Technology Management in China
Ignatius Cahyanto	Journal of Tourism/Revista de Tourism

<b>Miguel Orta</b>	Journal Press of India
<b>Joshua Bendickson</b>	Management Decision
<b>Patricia Lanier</b>	Management Decision
<b>David Baker</b>	Marketing Review Journal
<b>William Ferguson</b>	Review of Business

### Reviewers for Peer Reviewed Journals

<b>Faculty Member</b>	<b>Journal</b>
<b>Ronald Cheek</b>	Academy of Business Research
<b>Ronald Cheek</b>	Academy of Management Entrepreneurship
<b>Ronald Cheek</b>	Academy of Management TIM
<b>Anthony Greco</b>	Advances in Economics and Business
<b>Deergha Adhikari</b>	Applied Economics
<b>Wesley Austin</b>	Applied Economics
<b>Wesley Austin</b>	Applied Economics Letters
<b>David Stevens</b>	Career and Technical Education Research
<b>Ignatius Cahyanto</b>	Current Issues in Tourism
<b>Colleen Wolverton</b>	Decision Sciences
<b>Deergha Adhikari</b>	European Journal of Developmental Research
<b>Colleen Wolverton</b>	European Journal of Information Systems
<b>Ramendra Thakur</b>	European Journal of Marketing
<b>Wesley Austin</b>	Forum for Social Economics
<b>Ramendra Thakur</b>	Industrial Marketing Management
<b>Colleen Wolverton</b>	Information and Management
<b>David Baker</b>	International Business: Research, Teaching, and Practice
<b>Hsiao Yu (Kathy) Hsu</b>	International Journal of Behavioral Accounting and Finance
<b>David Stevens</b>	International Journal of Science and Technology Education Research
<b>Ignatius Cahyanto</b>	International Journal of Urban Sciences
<b>Ramendra Thakur</b>	Journal of Business Inquiry
<b>David Baker</b>	Journal of Business Research
<b>Ignatius Cahyanto</b>	Journal of Community Development
<b>Ignatius Cahyanto</b>	Journal of Contingencies and Crisis Management
<b>Ignatius Cahyanto</b>	Journal of Destination Management and Marketing
<b>Denis Boudreaux</b>	Journal of Economics and Finance
<b>S P Uma Rao</b>	Journal of Economics and Finance
<b>Wesley Austin</b>	Journal of Entrepreneurship and Public Policy
<b>Hsiao Yu (Kathy) Hsu</b>	Journal of Financial Reporting and Accounting
<b>David Stevens</b>	Journal of Information & Knowledge Management
<b>Brandi Guidry-Hollier</b>	Journal of Information Systems Education
<b>David Stevens</b>	Journal of Information Systems Education
<b>Colleen Wolverton</b>	Journal of Information Technology
<b>David Stevens</b>	Journal of Management History

<b>Colleen Wolverton</b>	Journal of Management History
<b>David Baker</b>	Journal of Services Marketing
<b>Ramendra Thakur</b>	Journal of Services Marketing
<b>Ignatius Cahyanto</b>	Leisure/Louiser
<b>S P Uma Rao</b>	Managerial Finance
<b>David Baker</b>	Marketing Education Review
<b>Ignatius Cahyanto</b>	Risk Analysis
<b>Wesley Austin</b>	Southern Journal of Entrepreneurship
<b>S P Uma Rao</b>	Southwestern Economic Review
<b>Ignatius Cahyanto</b>	Tourism Geographies
<b>Ignatius Cahyanto</b>	Tourism Management
<b>Ignatius Cahyanto</b>	Tourism Management Perspectives

## SPONSORED RESEARCH

Sponsored research involves research projects and/or activities which are funded by external organizations or agencies and originated and conducted by members of the faculty. Sponsored research is directly related to the mission of the college: fostering intellectual curiosity, creativity, and innovation in order to produce successful professionals, scholars, and global citizens. These activities also support and inform faculty teaching and service.

Faculty Member(s)	Title	Sponsoring Organization	Award Period
Deergha Adhikari	Impact of Cultural Tourism on the Economy of Lafayette	Lafayette Convention & Visitors Commission	2017-Present
Deergha Adhikari	Measuring the Impact of Festivals and Events on the Economy in Lafayette	Lafayette Convention & Visitors Commission	2017-Present
Joshua Bendickson	Entrepreneurship Challenge   Workshops   Networking	E-fest	2018-Present
Joshua Bendickson	Case Competition	Target Corporation	2017-Present
Joshua Bendickson	E-fest	E-fest	2019-2020
Denise Benton	Course Curriculum Design for New Data Analytics Course QMET 420	University of Louisiana at Lafayette	2018
Stacey Bergeron	LPSS Gear Up and CTE Teachers Camp	Lafayette Parish School System	2018
Lisa Bowles	UNIV 100 Mini Grant	University of Louisiana at Lafayette Office of First Year Experience	2018
Ignatius Cahyanto	Assessing Community Resilience Through Integrating and Modeling Human Geography	National Science Foundation	2016-2019
Ignatius Cahyanto	Online Customer Service Training for Tourism and Hospitality Business and Employees in South Dakota (Maintenance and Material Update)	South Dakota Department of Tourism	2015-2017
Ignatius Cahyanto	Through the Eyes of Natives: The Use of Photo-Voice to Understand Tourism Experience on Native American Reservations	South Dakota Board of Regents	2016-2017
Ignatius Cahyanto	Feasibility Study and Economic Impact Analysis of Aerial Tramway/Gondola Project Deadwood, SD	Shade Valley Camp Sturgis, South Dakota	2014-2015
Ignatius Cahyanto	An Empirical Evaluation of the Tourism Industry's Perceptions on Mountain Pine Beetle Infestation in the Black Hills National Forrest of South Dakota: A Baseline Study	Black Hills State University	2013-2014
Becky Dubois	Gear Up Summer Grant LPSS	Teachers for Gear Up for Business	2015-Present
Becky Dubois	Curriculum Program Development	University of Louisiana at Lafayette Office of Academic Affairs	2015-2016
Becky Dubois	Gear Up Summer Grant Teachers Gear Up for Business	University of Louisiana at Lafayette & Lafayette Parish School System	2014
Chase Edwards, Maria Slater	Connect, Engage, Empower and Develop the Leadership of Louisiana Hispanics (CEED)	The Koch Foundation	2018-2019

<b>Chase Edwards</b>	Faculty Research Travel Grant	University of Louisiana at Lafayette	2016
<b>Chase Edwards</b>	Summer Research Grant	University of Louisiana at Lafayette	2016
<b>Chase Edwards</b>	Faculty Development Grant	University of Louisiana at Lafayette	2016
<b>William Ferguson</b>	Risk Manager in Residence Program Speaker	Spencer Educational Foundation/Risk & Insurance Management Society (RIMS)	2000-Present
<b>William Ferguson</b>	Rhett Jeansonne Fund for Insurance & Risk Management Excellence	Louisiana Department of Insurance, Commissioner J. Donelon	2018
<b>William Ferguson</b>	Rhett Jeansonne Fund for Insurance & Risk Management Excellence	Louisiana Department of Insurance, Commissioner J. Donelon	2017
<b>Gwen Fontenot, Becky Dubois, John Farrish, Johnathon Trahan</b>	Enhancement of Undergraduate Hospitality Management (HMGT) Program through the Food Preparation Lab Facility Upgrades	Board of Regents Support Fund	2013-2017
<b>Gwen Fontenot, Cary Heath, Praveen Das, Nadine Pendergast</b>	Enhancement of Business Curricula through Development of a Financial Services and Business Research Lab	Board of Regents Support Fund	2016
<b>Vanessa Hill et. al.<sup>1</sup></b>	Accelerate Acadiana	Economic Development Administration	2016-2018
<b>Kimberly Houser</b>	Privacy Law Research Grant	Carson College of Business	2017
<b>Kimberly Houser</b>	Hybrid Course Development Grant	Cesar Ritz/Carson College of Business	2015
<b>Kimberly Houser</b>	Marijuana Tax Law Research Grant	Carson College of Business	2015
<b>Kimberly Houser</b>	Multi-Disciplinary Seed Grant Committee for the Establishment of Marijuana Research Center	Washington State University	2015
<b>Kimberly Houser</b>	Online Business Law Course Development Grant	Washington State University	2014
<b>Cary Heath, Gary A. Wagner</b>	Louisiana Workforce Commission Occupation Forecasting Project	Louisiana Workforce Commission	2018-2021
<b>Muhammad Rahman</b>	Global Faculty Development Fund	Walton College, University of Arkansas	2016
<b>Lise Anne Slatten</b>	Funding Assurance of Learning MCOBA Faculty Seminar	University of Louisiana at Lafayette Office of Academic Affairs	2016



<b>Lise Anne Slatten</b>	Redesign Moody Hall Computer Lab for Disability Accommodations	University of Louisiana at Lafayette Office of Academic Affairs	2016
<b>Lise Anne Slatten</b>	Funding the ETS Exam for Undergraduate Business Majors	University of Louisiana at Lafayette Office of Academic Affairs	2015
<b>Mark Smith</b>	Center for Health Care Innovation and Technology (CHCIT): A 03/15/2013 03/14/2014 R2496R3889	Louisiana Department of Health and Hospitals	2013-2014
<b>David Stevens</b>	Course Curriculum Design for New Data Analytics Course QMET 420	University of Louisiana at Lafayette	2018
<b>David Stevens</b>	WSC-Category 1 Collaborative: A Surface Water Management Framework to Counterbalance Groundwater Withdrawals in Wetter Regions of the U.S.	National Science Foundation	2015-2017
<b>Geoffrey Stewart</b>	University Center: Louisiana Entrepreneurship and Economic Development Center (LEED)	Economic Development Administration	2018-Present
<b>Geoffrey Stewart</b>	Seafood Economic Development in Underserved Rural Coastal Louisiana Parishes	Louisiana Seafood Promotion & Marketing Board-Lt. Governor's Office	2019-2020
<b>Geoffrey Stewart</b>	Community Economic Development in Underserved Rural Coastal Acadiana Parishes	United States Department of Agriculture	2018-2019
<b>Geoffrey Stewart</b>	Assessing Community Resilience Through Integrating and Modeling Human Geography	National Science Foundation	2016-2018
<b>Ramendra Thakur</b>	Relationship Share an Outcome of Customer Relationship Management: A Comparative Study of U.S. vs/ Kuwait	Kuwait Foundation for Advancement of Science Grant	2017-2018
<b>Ramendra Thakur</b>	Telecommunication Services for Emergence Crisis: Kuwait vs. U.S.A.	Kuwait Foundation for Advancement of Science Grant	2017-2018
<b>Ramendra Thakur</b>	Self-Efficacy & Affect Infusion Theory for Understanding Web Usage and Learning: A Comparative Study of U.S. vs. Kuwait	Kuwait Foundation for Advancement of Science Grant	2016-2017
<b>Ramendra Thakur</b>	A Comparative Study of Corporate Blogs and Its Usefulness: U.S. vs. Kuwait	Kuwait Foundation for Advancement of Science Grant	2015-2016
<b>Colleen Wolverton</b>	Summer Research Grant	University of Louisiana at Lafayette	2016
<b>Colleen Wolverton</b>	Summer Research Award	University of Louisiana at Lafayette B.I. Moody III College of Business Administration	2015

<sup>1</sup>Ten (10) investigators are listed on this award: Vanessa Hill, Ramesh Kolluru, Keith Credo, Curtis Matherne, Josh Bendickson, Patricia Lanier, Geoffrey Stewart, Reece Theriot, Gwen Fontenot, and Chase Edwards.



# DEPARTMENTAL CONTRIBUTIONS

## DEPARTMENT OF ACCOUNTING

### Faculty

Faculty Member	Highest Degree	Rank
Nicole Bruchez	MBA	Instructor
Tracy Bundy	MBA	Master Instructor
Harlan Etheridge	PhD	Associate Professor
Ashley Guidroz	MS	Instructor
Hsiao Yu (Kathy) Hsu	PhD	Associate Professor
Sarfraz Kahn	PhD	Assistant Professor
Sungsil Lee	PhD	Assistant Professor
Pam Meyer	MBA	Instructor
Suzanne Ward	PhD	Professor
Thomas Wilson	PhD	Professor

### Awards

Recipient	Award	Year
Nicole Bruchez	Outstanding Advisor Award, UL Lafayette	2015
Tracy Bundy	Outstanding Advisor Award, UL Lafayette	2014
Hsiao Yu (Kathy) Hsu	Institute of Management Accountants Student Chapter National Silver Chapter Award	2018
Hsiao Yu (Kathy) Hsu	Institute of Management Accountants Student Chapter National Gold Chapter Award	2016
Hsiao Yu (Kathy) Hsu	Institute of Management Accountants Student Chapter National Bronze Chapter Award	2015
Sarfraz Kahn	AAA New Faculty Consortium, American Accounting Association	2015
Sungsil Lee	Bauer College of Business Doctor Fellowship, University of Houston	2018
Sungsil Lee	Financial Accounting and Reporting Section Doctoral Consortium Fellow, American Accounting Association	2018
Sungsil Lee	KPMG/ATA Tax Doctoral Consortium Fellow, American Taxation Association	2017
Sungsil Lee	President Fellowship, University of Houston	2015
Pam Meyer	The Robert "Bob" Merrick Endowed Award for Advising, B.I. Moody III College of Business Administration	2015
Pam Meyer	The Robert "Bob" Merrick Endowed Award for Advising, B.I. Moody III College of Business Administration	2014
Suzanne Ward	Outstanding Advisor Award, UL Lafayette	2017
Suzanne Ward	Outstanding Advisor Award, UL Lafayette	2016
Suzanne Ward	Outstanding Advisor Award, UL Lafayette	2015
Suzanne Ward	Beta Gamma Sigma National Business Honor Society	1973-Present
Suzanne Ward	Phi Kappa Phi	1973-Present

<b>Suzanne Ward</b>	Outstanding Advisor Award, UL Lafayette	2014
<b>Thomas Wilson</b>	Outstanding Advisor Award, UL Lafayette	2017
<b>Thomas Wilson</b>	The Colonels Philip and Jean Piccione Endowed Award for Research, B.I. Moody III College of Business Administration	2015

## Publications

2019

**Etheridge, H., Hsu, H. Y.** (2019). Dimensions of Ethical Leadership Delineated by Codes of Ethics for Executives and Financial Officers. *International Journal of Accounting and Financial Reporting*, 9(1), 15-37. (ABDC rating: C)

**Wilson, T.** (2019). Financial Literacy, Accounting Literacy, and the Audit Committee: Where are the Accounting Experts? *International Journal of the Academic Business World*, 13(1), 48-55. (Cabell's acceptance rate: 40%)

**Wilson, T.** (2019). Women Directors of Energy Firms: Real Influence or Just a Seat at the Table? *Oil, Gas & Energy Quarterly*, 67(4), 691-700. (ABDC rating: C)

**Wilson, T.** (2019). Representation of Women on Corporate Boards and Influential Committees. *The BRC Academy Journal of Business*, 9(1), 61-74. (Cabell's acceptance rate: 20%)

2018

**Etheridge, H., Hsu, H. Y.** (2018). Ethical Reporting and Compliance: SOX 406 and Large Oil and Gas Corporations Listed on U.S. Stock Exchanges. *Oil, Gas and Energy Quarterly*, 67(1), 97-113. (ABDC rating: C)

**Khan, S., Kalelkar, R., Miller, S., Sanders, G.** (2018). Executive migration: How information cues from departing firms and the labor market affect shareholder value. *Corporate Governance: An International Review*, 26(4), 293-308. (Cabell's acceptance rate: 6%, Impact factor: 2.705, ABDC rating: A, ABS rating: 3)

Kalelkar, R., **Khan, S., Park, S.J.** (2018). Excess Audit Committee Compensation and Audit Pricing. *International Journal of Accounting, Auditing and Performance Evaluation*, 14(2/3), 159-182. (Cabell's acceptance rate: 22%, ABDC rating: C, ABS rating: 2)

2017

**Khan, S., Lobo, G., Nwaeze, E.** (2017). Public Re-Release of Going-Concern Opinions and Market Reaction. *Accounting and Business Research*, 47(3), 237-267. (ABDC rating: A, ABS rating: 3)

Hale, D., **Khan, S., Thakur, R., Angriawan, A.** (2017). Gifted Innovation: An Examination Using Different Business Theories. *Journal of Business Inquiry*, 17(1), 4-22. (Cabell's acceptance rate: 15%)

2016

**Etheridge, H., Hsu, H. Y.** (2016). Disclosure Transparency in the Extractive Industries: The History and Continuing Saga of "Publish What You Pay". *Oil, Gas & Energy Quarterly*, 64(4), 631-645. (ABDC rating: C)

Kalelkar, R., **Khan, S.** (2016). CEO Financial Background and Audit Pricing. *Accounting Horizon*, 30(3), 325-339. (ABDC rating: A, ABS rating: 3)

**Wilson, T.** (2016). Does director tenure affect audit committee effectiveness? *Journal of Finance and Accountancy*, 21, 1-11. (Cabell's acceptance rate: 40%)

**Wilson, T.** (2016). Co-opted Directors and Audit Committees in the Energy Sector. *Oil, Gas & Energy Quarterly*, 65(2), 267-276. (Cabell's acceptance rate: 50%)

**Wilson, T.** (2016). Audit Committee Diligence and Director Tenure. *The Journal of Business and Finance Research*, 6(2), 76-89. (Cabell's acceptance rate: 33%)

**Wilson, T.** (2016). Co-opted directors and board effectiveness: an analysis of meeting frequency. *Research in Business and Economics Journal*, 12, 1-9. (Cabell's acceptance rate: 40%)

**Wilson, T.** (2016). Director Tenure and Board Meeting Frequency. *The Southern Business and Economic Journal*, 39(1), 51-65. (Cabell's acceptance rate: 40%)

2015

**Etheridge, H., Hsu, H. Y.** (2015). Minimizing the Costs of Models to Assess the Financial Health of Banks. *International Journal of Business and Social Research*, 5(11), 9-18. (Cabell's acceptance rate: 48%)

**Khan, S., Wald, J.** (2015). Director Liability Protection, Earnings Management, and Audit Pricing. *Journal of Empirical Legal Studies*, 12(4), 781-814. (Cabell's acceptance rate: 20%)

**Wilson, T.** (2015). Ranking accounting programs based on student perceptions of teaching quality from RateMyProfessors.com. *Journal of Finance and Accountancy*, 1-11. (Cabell's acceptance rate: 40%)

**Wilson, T.** (2015). Women and Boards of Directors: An Update on Gender Diversity in the Energy Sector. *Petroleum Accounting and Financial Management Journal* (Fall/Winter 2014), 44-54. (Cabell's acceptance rate: 60%)

2014

**Wilson, T.** (2014). Gender Board Diversity: Further Evidence on Women in Corporate Governance. *Journal of Finance and Accountancy*, 1-10. (Cabell's acceptance rate: 40%)

**Wilson, T.** (2014). The Effectiveness of the SEC'S Diversity Disclosure Requirement: The Case of Women Directors. *Journal of Interdisciplinary Business Studies*, 1-11. (Cabell's acceptance rate: 30%)

**Wilson, T., Shirley, M.** (2014). Analysis of Professional Practices: Systematic Strategies for Application of Traditional Valuation Methodologies. *Valuation Strategies*, 4-25. (Cabell's acceptance rate: 50%)



## DEPARTMENT OF ECONOMICS AND FINANCE

## Faculty

Faculty Member	Highest Degree	Rank
Deergha Adhikari	PhD	Professor
Wesley Austin	PhD	Associate Professor
Marguerite Blanchard	MBA	Adjunct Faculty
Ann Bodkin-Smith	MBA	Instructor
Denis Boudreaux	PhD	Associate Professor
Sandra Broussard	JD	Instructor
Praveen Das	PhD	Associate Professor
William Ferguson	PhD	Professor, Endowed Chair-Insurance and Risk Management
D. Clay Gardner	PhD	Instructor
Anthony Greco	PhD	Professor
Cary Heath	PhD	Professor
Mary Luquette	MBA	Instructor
Jack Must	MBA	Instructor
S P Uma Rao	DBA	Professor
David Romagosa	MS	Instructor
Sarah Skinner	PhD	Associate Professor
Maria Slater	MS	Instructor
Barry Uze	MA	Instructor
Gary Wagner	PhD	Professor, Endowed Chair-Economics
Linus Wilson	PhD	Associate Professor

## Awards

Recipient	Award	Year
Deergha Adhikari	Albert Nelson Marquis Lifetime Achievement Award, The Marquis Who's Who Publication Board	2017
Marguerite Blanchard	Gold Sales Award, Van Eaton and Romero	2017
Marguerite Blanchard	Silver Sales Award, Van Eaton and Romero	2010-2016
Praveen Das	Summer Research Award, University of Louisiana at Lafayette	2014
William Ferguson	Award for Excellence in Academic Advising, University of Louisiana at Lafayette	2005-Present
William Ferguson	19-time Host, Risk Manager in Residence, Risk & Insurance Management Society (RIMS)	2000-Present
William Ferguson	Beta Gamma Sigma National Business Honor Society	1989-Present
Anthony Greco	Outstanding Advisor Award, UL Lafayette	2018
Anthony Greco	Outstanding Advisor Award, UL Lafayette	2015
Jack Must	Outstanding Advisor Award, UL Lafayette	2017
Jack Must	The John T. & Sandra B. Landry Endowed Award for Teaching, B.I. Moody III College of Business Administration	2017
Sarah Skinner	Teacher of the Week, UL Lafayette Panhellenic Council	2007



<b>Gary Wagner</b>	Highly Commended Paper, Journal of Entrepreneurship and Public Policy	2015
<b>Linus Wilson</b>	The Colonels Philip & Jean Piccione Endowed Award for Research, B.I. Moody III College of Business Administration	2014

### News Stories and Media Mentions

Faulty Member	Media Type	Media Outlet	Description	Year
<b>Wesley Austin</b>	Magazine	Louisiana Advocates	Research on medical malpractice award caps discussed/referenced/cited in this statewide publication	2018
<b>Praveen Das</b>	TV	KADN	Student Managed Investment Portfolio Presentation	2018
<b>Sarah Skinner</b>	Magazine	Lafayette FACE Magazine	Interviewed by Erin Holden about women in the marketplace	2018
<b>Gary Wagner</b>	TV	KADN	Interview with Alex Worstall about the impact of oil prices on local economy	2018
<b>Deergha Adhikari</b>	TV	KLFY	Provided expert opinion on possible impacts of renegotiation of NAFTA on the U.S. and Louisiana economy	2017
<b>Praveen Das</b>	TV	KATC	Student Managed Investment Portfolio.	2016
<b>William Ferguson</b>	Newspaper	The Advertiser	Interviewed for: "The Disaster Dance: Even with Insurance, a long slow, slog" by K Stickney	2016
<b>Cary Heath</b>	Newspaper	The Advertiser	Q&A on regional economy	2016
<b>Mary Luquette</b>	TV	KLFY	Interview on "How To Get Out Of Christmas Debt"	2016
<b>Gary Wagner</b>	TV	KLFY	Interview with Lester Duhé on local economy (retail sales reports)	2016
<b>Gary Wagner</b>	TV	KATC	Interview with Jim Hummel on local economy (jobs report)	2016
<b>Gary Wagner</b>	TV	KLFY	Interview with Lester Duhé on local economy (Louisiana Workforce Commission jobs report)	2016
<b>Mary Luquette</b>	Newspaper	The Advertiser	Continuing Columnist – Finance column	2015
<b>Mary Luquette</b>	Newspaper	The Advertiser	Continuing Columnist – Finance column	2015

### Publications

2019

**Adhikari, D. R., Boudreaux, D. O., Rao, S. P. Uma R.** (2019). Effect of Import Tariff on U.S. Welfare. *International Journal of Business and Applied Social Science*, 5(7), 65-72. (Cabell's acceptance rate: 25%)

**Rao, S.** (2019). Style Analysis Sustainable Funds. *Southwestern Economic Review*, 46(1), 129-148. (Cabell's acceptance rate: 25%)

**Skinner, S.**, Jackson, J. D. (2019). American Art as an Investment: New Evidence from an Alternative Approach. *Journal of Economics and Finance*, 43(2), 367-381. (Cabell's acceptance rate: 20%, ABDC rating: B)

**Wilson, L.** (2019). Racial Discrimination in TARP Investments. *International Journal of Financial Engineering and Risk Management*, 3(1), 32-26. (Cabell's acceptance rate: 30%)

2018

**Adhikari, D.** (2018). Measuring the Degree of Cross-Country Capital Mobility. *International Journal of Business and Social Science*, 8(12). (ABDC rating: B)

**Austin, W.**, Totaro, M. (2018). Gender Differences in the Effects of Internet Access on Work Absenteeism in the US. *International Journal of Business and Social Science*, 9(8), 1-9. (Cabell's acceptance rate: 25-35%, ABS Rating: 1)

**Austin, W.** (2018). The Effects of Alcohol Use on Defiant Behavior among High School Students. *Journal of Education and Social Policy*, 5(3), 1-12. (Cabell's acceptance rate: 25-35%, ABS rating: 1)

**Greco, A. J.** (2018). "A Rewinding of the Facts of Movie Reels". *Journal of Advanced Research in Law and Economics*, IX (Issue 2(32) Spring 2018). (Cabell's acceptance rate: 25%)

**Rao, S.** (2018). Sustainable Investing - Is 12b-1 Relevant. *The Academy of Business Disciplines Journal (ABD Journal)*, 11(1), 1-12. (Cabell's acceptance rate: 20%)

**Wilson, L.** (2018). How to Compare Faculty Pay Across the Business School. *Annals of Economics and Finance* (19), 2. (Cabell's acceptance rate: 20%, ABDC rating: C, ABS rating: 2)

**Wilson, L.** (2018). Liquidity and Private Placement Discounts in the TARP Preferred Stock Auctions. *Business Valuation Review*, 37(2), 56-63. (Cabell's acceptance rate: 35%)

**Wilson, L.** (2018). Overpaid CEOs Got FDIC Debt Guarantees. *North American Journal of Economics and Finance*, 45, 101-115. (Cabell's acceptance rate: 11-18%, ABDC rating: B)

2017

**Adhikari, D. R.** (2017). Has the Currency Swap Arrangement Affected the Value of Yuan? *International Research Journal of Applied Finance*, VIII(1). (Cabell's acceptance rate: 22%)

**Adhikari, D. R.** (2017). Effect of China's New Trade Settlement Policy on the Value of Dollar. *Journal of Applied Business and Economics*, 18(7). (Cabell's acceptance rate: 16%)

**Adhikari, D. R.** (2017). Short-Term and Long-Term Impact of Currency Swap Agreements on Chinese Economy - An Intervention Analysis. *Journal of International Finance and Economics*, 17(2), 7-14. (Cabell's acceptance rate: 19%)

**Adhikari, D. R.** (2017). New Trade Arrangements and China's Balance of Trade. *Journal of International Finance Studies*, 17(1), 7-14. (Cabell's acceptance rate: 23%)

**Adhikari, D. R.** (2017). Has Fed's Policy Hurt the World Economy? *The Journal of Developing Areas*, 51(1), 361-372. (Cabell's acceptance rate: 30%)

**Das, P., Boudreaux, D., Rao, S.** (2017). Do the Federal Income Tax Deductions for Home Ownership Benefit the Less Advantage and Average American Family? *Accounting and Finance Research*, 6(4), 265-271. (ABDC rating: C)

2016

**Adhikari, D. R.** (2016). Effect of Recent U.S. Monetary Policy on Its Balance of Trade. *International Economics*, 69(1). (Cabell's acceptance rate: 62%)

**Adhikari, D. R.** (2016). Bilateral Swap Agreements and U.S. Balance of Trade. *International Research Journal of Applied Finance*, VII(12). (Cabell's acceptance rate: 22%)

**Adhikari, D. R.** (2016). Impact of Fed's Credit Easing on the Value of U.S. Dollar. *International Research Journal of Applied Finance*, VII(6). (Cabell's acceptance rate: 22%)

**Adhikari, D. R.** (2016). Testing Indirect Fisher Effect for India. *Journal of Academy of Business and Economics*, 16(4), 87-93. (Cabell's acceptance rate: 19%)

**Adhikari, D. R.** (2016). Testing the Power of Exchange Rate to Equalize Prices. *Journal of Applied Business and Economics*, 18(2). (Cabell's acceptance rate: 16%)

**Austin, W., Ressler, R.** (2016). Who Gets Arrested for Marijuana Use?: The Perils of Being Poor and Black. *Applied Economics Letters*. (ABDC rating: B, ABS rating: 1)

**Boudreaux, D., Das, P., Rao, S.** (2016). Bootstrap Simulation with Spreadsheet Application. *Journal of Economics and Finance Education*, 15(1), 1-8. (Cabell's acceptance rate: 29%, ABDC rating: C)

**Greco, A. J.** (2016). "A Reexamination of the Economic Impact of Louisiana's Motion Picture Incentives Program". *Journal of Business, Industry, and Economics*, 22(Spring 2017), 17-41. (Cabell's acceptance rate: 30%)

**Rao, S. P. U., Das, P.** (2016). Do ethical funds charge unethical fees? *International Journal of Financial Services and Management*, 8(4), 291-297. (Cabell's acceptance rate: 11-20%)

**Slatten, L. A., Guidry-Hollier, B., Stevens, D. P., Austin, W., Carson, P. P.** (2016). Web-Based Accountability in the Nonprofit Sector: A Closer Look at Arts, Culture, and Humanities Organizations. *Journal of Arts Management, Law and Society*, 46(5), 213-230. (Cabell's acceptance rate: 21-30%, ABDC rating: C)

**Wilson, L.** (2016). Discrete Portfolio Adjustment with Fixed Transaction Costs. *Review of Finance and Banking*, 8(2). (Cabell's acceptance rate: 33-34%)

2015

**Adhikari, D. R.** (2015). Does PPP Hold? A Case for Singapore. *International Research Journal of Applied Finance*, VI(12). (Cabell's acceptance rate: 22%)

**Adhikari, D. R.** (2015). Effect of Fed's Credit Easing on U.S. Income. *International Research Journal of Applied Finance*, VI(11). (Cabell's acceptance rate: 22%)

**Adhikari, D. R., Guru-Gharana, K. K.** (2015). Why China Wants to Peg it's Currency: An Empirical Investigation. *Journal of International Business Research*, 14(1), 117-126. (Cabell's acceptance rate: 25%)

- Das, P.** (2015). Market Timing and Selectivity Performance of Socially Responsible Funds. *Social Responsibility Journal*, 11(2), 258-269. (Cabell's acceptance rate: 25-35%, ABDC rating: B)
- Slatten, L. A., Guidry-Hollier, B., Austin, W.** (2015). A Comprehensive Framework for Assessing the Viability of Accreditation in Nonprofit Organizations. *Alliance Journal of Business Research*, 8(1), 31-48. (Cabell's acceptance rate: 29%, ABDC rating: C)
- Wilson, L.** (2015). Solutions to the Portfolio Choice Problem with VAR Objective Functions. *Economics, Management, and Financial Markets*, 10(4), 29-46. (ABDC rating: C)
- 2014
- Adhikari, D. R., Guru-Gharana, K.** (2014). Econometric Test of Cost Subadditivity in U.S. Electric Industry. *Journal of Economics and Economic Education Research*, 15(2). (Cabell's acceptance rate: 25%)
- Das, P.** (2014). The Role of Corporate Governance in Foreign Investment. *Applied Financial Economics*, 24(3), 187-201. (Cabell's acceptance rate: 25%, ABDC rating: B, ABS rating: 2)
- Das, P., Rao, S.** (2014). Performance Persistence in Socially Responsible Mutual Funds. *International Journal of Economics and Business Research*, 8(4), 490-503. (Cabell's acceptance rate: 25%, ABDC rating: C)
- Wilson, L.** (2014). Managerial Ownership with Rent-Seeking Employees. *Annals of Finance*, 10(3), 375-394. (Cabell's acceptance rate: 11-20%, ABDC rating: B, ABS Rating: 2)
- Wilson, L.** (2014). Valuing the First Negotiated Repurchase of the TARP Warrants. *Asian Journal of Finance & Accounting*, 6(2), 343-350. (ABDC rating: C)
- Wilson, L., Yan Wu, W., Prejean, S.** (2014). Are the Bailouts of Wall Street Complements or Substitutes? *Atlantic Economic Journal*, 42(1), 21-38. (Cabell's acceptance rate: 10-12%, ABDC rating: C, ABS rating: 1)
- Wilson, L., Georgieva, D.** (2014). TARP's Dividend Skippers. *International Journal of Financial Services Management*, 6(4), 293-308. (Cabell's acceptance rate: 11-20%, ABDC rating: C)
- Wilson, L., Yan Wu, W.** (2014). Executive options with inflated equity prices. *International Journal of Managerial Finance*, 10(3), 266-292. (Cabell's acceptance rate: 15%, ABDC rating: C, ABS rating: 2)

## DEPARTMENT OF MANAGEMENT

## Faculty

Faculty Member	Highest Degree	Rank
J. Bret Becton	PhD	Professor, Dean
Joshua Bendickson	PhD	Associate Professor
Denise Benton	PhD	Instructor
Phillip D. Caillouet	PhD	Professor
Catherine Chauvin	MBA	Instructor
Ronald Cheek	PhD	Associate Professor
Keith Credo	PhD	Assistant Professor
Tamela Ferguson	PhD	Associate Professor
Brandi Guidry-Hollier	DBA	Associate Professor
Tammy Hall	EdD	Instructor
Vanessa Hill	PhD	Associate Professor
Lee L. Hisey	PhD	Instructor
Guolin Lai	PhD	Instructor
Patricia Lanier	DBA	Professor
Allen Latour	MBA	Instructor
Oliver "Buster" J. LeBlanc III	JD	Instructor
Curtis Matherne	PhD	Associate Professor
David M. Reid	MS	Instructor
Cian Robinson	EdD	Instructor
Lise Anne Slatten	DM	Associate Professor, Associate Dean
Mark Smith	PhD	Professor
David P. Stevens	PhD	Associate Professor
John Tanner	PhD	Professor
Al Toma	MS/MBA	Instructor
Zhiwei Zhu	PhD	Professor
Colleen Wolverton	PhD	Associate Professor

## Awards

Recipient	Award	Year
Joshua Bendickson	Fellow, Direct Selling Education Foundation	2019
Joshua Bendickson	Best Reviewer Award, Innovation Entrepreneurship and Knowledge Academy Conference	2019
Joshua Bendickson	The Colonels Philip & Jean Piccione Endowed Award for Research, B.I. Moody III College of Business Administration	2019
Joshua Bendickson	Best Paper Award, Minority and Women Entrepreneurship Special Interest Group, United States Association for Small Business and Entrepreneurship	2019
Joshua Bendickson	MBA team placed first in \$2500 Pitch Competition, Opportunity Machine	2018

<b>Joshua Bendickson</b>	Distance Learning Hybrid Grant, UL Lafayette	2017
<b>Joshua Bendickson</b>	Online MBA grant, UL Lafayette	2017
<b>Joshua Bendickson</b>	Rising Star Award, Research and Innovation	2017
<b>Joshua Bendickson</b>	University travel grant, UL Lafayette	2017
<b>Joshua Bendickson</b>	The Colonels Philip & Jean Piccione Endowed Award for Research, B.I. Moody III College of Business Administration	2017
<b>Joshua Bendickson</b>	Best reviewer award, United States Association for Small Business and Entrepreneurship	2017
<b>Joshua Bendickson</b>	University travel grant, UL Lafayette	2017
<b>Joshua Bendickson</b>	Best Conceptual Paper Award, Small Business Institute Conference	2016
<b>Joshua Bendickson</b>	Best Conceptual Paper Award, Small Business Institute Conference	2015
<b>Joshua Bendickson</b>	Best Entrepreneurship Experiential Exercise Award, Academy of Entrepreneurship	2015
<b>Joshua Bendickson</b>	E.J. Ourso College of Business Outstanding Graduate Teaching Assistant Award, Louisiana State University	2014
<b>Joshua Bendickson</b>	James W. Reddoch Award Outstanding Teaching by a Doctoral Student Award, Louisiana State University	2014
<b>Ronald Cheek</b>	Outstanding Undergraduate Faculty Advising Award, UL Lafayette	2017
<b>Ronald Cheek</b>	Outstanding Undergraduate Faculty Advising Award, UL Lafayette	2016
<b>Tamela Ferguson</b>	Who's Who in the World, Marquis Who's Who	2018
<b>Tamela Ferguson</b>	Who's Who Albert Nelson Marquis Lifetime Achievement Award, Marquis Who's Who	2017
<b>Tamela Ferguson</b>	Best Paper, Academy of Business Research	2017
<b>Brandi Guidry-Hollier</b>	Summer Research Award, UL Lafayette	2016
<b>Vanessa Hill</b>	Fellow, International Association for Business & Society	2018-Present
<b>Vanessa Hill</b>	Beta Gamma Sigma International Honor Society	2018-Present
<b>Vanessa Hill</b>	Phi Kappa Phi Honor Society	2007-Present
<b>Vanessa Hill</b>	Outstanding Undergraduate Research Mentor, University of Louisiana at Lafayette	2016
<b>Guolin Lai</b>	Online courses development award, Office of Distance Learning, UL Lafayette	2015-Present
<b>Guolin Lai</b>	Independent Applying the QM Rubric, Quality Matters Program	2014
<b>Patricia Lanier</b>	Summer Research Award, UL Lafayette	2016
<b>Curtis Matherne</b>	Best Paper Award, Minority and Women Entrepreneurship Special Interest Group, United States Association for Small Business and Entrepreneurship	2019



<b>Curtis Matherne</b>	The John T. and Sandra B. Landry Endowed Award for Teaching Excellence, B.I. Moody III College of Business Administration	2015
<b>Lise Anne Slatten</b>	Mentoring Program Mentee, United States Association for Small Business and Entrepreneurship (USASBE) Longenecker Fellows	2019
<b>Lise Anne Slatten</b>	Certificate of Completion - "Leading in the Academic Enterprise" course, Association to Advance Collegiate Schools of Business	2017
<b>Lise Anne Slatten</b>	Sustainer of the Year, Junior League of Lafayette	2017
<b>Lise Anne Slatten</b>	Award for Excellence in Academic Advising, UL Lafayette	2010-2016
<b>Mark Smith</b>	Faculty Advising Award, UL Lafayette	2017
<b>Mark Smith</b>	UNIV 100 Showcase 1st Place, UL Lafayette Office of First-Year Experience	2015
<b>Mark Smith</b>	30 year service award, UL Lafayette	1977-2015
<b>David Stevens</b>	World Directory of Business Administration and Management Professors, IIGE Publication	2018-Present
<b>David Stevens</b>	Phi Beta Kappa	1984-Present
<b>David Stevens</b>	Phi Kappa Phi	1984-Present
<b>Al Toma</b>	Outstanding Advisor Award, UL Lafayette	2015-2017
<b>Colleen Wolverton</b>	Best Paper Award, Academy of Business Research Conference	2019
<b>Colleen Wolverton</b>	Best Paper Award, Academy of Business Research Conference	2018
<b>Colleen Wolverton</b>	Finalist for Best Paper Award, Data Base for Advances in Information Systems	2018
<b>Colleen Wolverton</b>	The John T. & Sandra B. Landry Endowed Award for Teaching, B.I. Moody III College of Business Administration	2018
<b>Colleen Wolverton</b>	Award for Excellence in Academic Advising, University of Louisiana at Lafayette	2017
<b>Colleen Wolverton</b>	Best Paper Award, Academy of Business Research Conference	2017
<b>Colleen Wolverton</b>	Research Excellence Award, University of Louisiana at Lafayette	2017
<b>Colleen Wolverton</b>	Best Paper Award, Academy of Business Research Conference	2016
<b>Colleen Wolverton</b>	The Colonels Philip & Jean Piccione Endowed Award for Research, B.I. Moody III College of Business Administration	2016
<b>Colleen Wolverton</b>	Rising Star Award, University of Louisiana at Lafayette	2016
<b>Colleen Wolverton</b>	Outstanding Reviewer Award, Journal of Technology Management in China	2015
<b>Colleen Wolverton</b>	The Colonels Philip & Jean Piccione Endowed Award for Research, B.I. Moody III College of Business Administration	2014
<b>Colleen Wolverton</b>	Rising Star Award, UL Lafayette	2014

### News Stories and Media Mentions

Faculty Member	Media Type	Media Outlet	Description	Year
Lise Anne Slatten	Internet	The Chronicle of Philanthropy	Article by Holly Hall - "Institute Overhauls Accreditation Process for Nonprofit Accountability" - information for the article was taken from "Accountability Standards for Nonprofit Organizations: Do Organizations Benefit from Certification Programs?" published in International Journal of Public Administration (N. Feng, D. Neely & L.A. Slatten)	2018
Joshua Bendickson	Newspaper	Media Planet	250k copies distributed in the USA Today in select markets. Article about helping high school students with entrepreneurship.	2016
Joshua Bendickson	Magazine	Economist Perspectives	Contributor - worked with Louisiana based business to connect them to marketing opportunities in the Economist perspectives	2015
Joshua Bendickson	Website	United States Association for Small Business and Entrepreneurship	"Discussion with Johan Wiklund"	2015
Joshua Bendickson	Newspaper	USA Today	Little Leaders: 4 Ways to Make Your Kids Entrepreneurial	2014
Lise Anne Slatten	Magazine	Goldman Sachs Philanthropy Fund (GSPF) publication	"Crafting Your Charitable Mission Statement", interviewed by Melinda Tuan and quoted in the article	2014

### Publications

2019

Liguori, E., **Bendickson, J.**, Solomon, S., McDowell, W. (2019). Development of a multi-dimensional measure for assessing entrepreneurial ecosystems. *Entrepreneurship & Regional Development*, 31(1-2), 7-21. (Cabell's acceptance rate: 10%, Impact factor: 2.791, ABDC rating: A, ABS rating: 3)

**Bendickson, J.**, Chandler, T. (2019). Operational performance: The mediator between human capital developmental programs and financial performance. *Journal of Business Research*, 94, 162-171. (Cabell's acceptance rate: 6-10%, Impact factor: 3.4, ABDC rating: A, ABS rating: 3)

**Edwards, C. J., Stewart, G., Lanier, P., Fontenot, G.** (2019). University Liability for Internship Activities: A Proposal for a Balanced Assessment of Fault. *Journal of Academic Administration in Higher Education*, 14(2), 9-18. (Cabell's acceptance rate: 11-20%)

Weber, J., Loewenstein, J., Lewellyn, P., Elm, D., **Hill, V.**, McManus, J. (2019). Examining the Personal Value Orientations of Millennials in the United States. *Business and Society Review*, 124, 301-323. (Cabell's acceptance rate: 31%, ABDC rating: C)

- Hisey, L. L., Bumgardner, J.** (2019). The Effects of Absenteeism on Organizations: A Longitudinal Study Spanning Eight Years. *Journal of The North American Management Society*, 12(1), 1. (Cabell's acceptance rate: 40%)
- Wolverton, C., Hirschheim, R., Black, W., Bursleson, J.** (2019). Outsourcing Success in the Eye of the Beholder: Examining the Impact of Expectation Confirmation Theory on IT Outsourcing. *Information & Management*. (Cabell's acceptance rate: 8%, ABDC rating: A\*, ABS rating: 3)
- Wolverton, C., Tanner, J.** (2019). Teaching Public Speaking to Business Students in the Digital Age: Updating our Methods. *International Journal of Education and Development using Information and Communication Technology*, 15(3). (ABDC rating: C)
- Wolverton, C., Guidry-Hollier, B.** (2019). A Minimalist Design for Distance Learning. *International Journal of Educational Management*, 33(7). (Cabell's acceptance rate: 28%, ABDC rating: B, ABS rating: 1)
- Wolverton, C., Guidry-Hollier, B., Totaro, M., Slatten, L. A.** (2019). Developing a Method to Value the Collection of Big Data. *International Journal of Strategic Decision Sciences*, 10(1), 1-9. (Cabell's acceptance rate: 15-20%, ABDC rating: B)
- Wolverton, C., Stevens, D.** (2019) The Impact of Personality in Recognizing Disinformation. *Online Information Review*. (Cabell's acceptance rate: 21%, ABDC rating: B, ABS rating: 1)
- Wang, Y., **Zhu, Z.** (2019). Analysis of China's Energy Consumption Changing Using the Mean Rate of Change Index and Logarithmic Mean Divisia Index. *Energy*, 167, 275-282. (Cabell's acceptance rate: 13%, Impact factor: 4.968)
- Zhu, Z., **Zhu, Z. H.** (2019). Exploring the Impact of Government Subsidy and R&D Investment on Financial Competitiveness of China's New Energy Listed Companies: An Empirical Study. *Energy Reports*, 5, 919 - 925. (Impact factor: 3.83)
- Wang, Y., **Zhu, Z.** (2019). The Evaluation of Ecological Efficiency of the Industrial Coupling Symbiosis Network of the Eco-Industrial Park in Oil and Gas Resource Cities. *Energy Science & Engineering* (1), 1-13. (Impact factor: 3.553)
- Wang, Y., **Zhu, Z.** (2019). Evaluation of Technological Innovation Efficiency of Petroleum Companies Based on BCC-Malmquist Index Model. *Journal of Petroleum Exploration and Production Technology*. (Impact factor: 1.38)
- 2018
- Bendickson, J., Gur, F.** (2018). Reducing environmental uncertainty: How high performance work systems moderate the resource dependence – firm performance relationship. *Canadian Journal of Administrative Sciences*, 35(2), 252-264. (Cabell's acceptance rate: 19%, ABDC rating: B, ABS rating: 2)
- Muldoon, J., Liguori, E., **Bendickson, J., Bauman, A.** (2018). Revisiting perspectives on George Homans: Correcting misconceptions. *Journal of Management History*, 24(1), 57-75. (Cabell's acceptance rate: 12%, ABDC rating: A, ABS rating: 1)
- Matherne, C., Ring, J. K., Farmer, S.** (2018). Organizational moral identity centrality: Relationships with citizenship behaviors and unethical prosocial behaviors. *Journal of Business and Psychology*, 33(6), 711-726. (Cabell's acceptance rate: 13%, ABDC rating: A, ABS rating: 2)

- Ito, K. L., **Slatten, L. A.** (2018). Nonprofit Ethics and Accountability: Synthesizing Research on Nonprofit Regulation Programs. *Journal of Leadership Accountability and Ethics*, 15(4), 183-194. (Cabell's acceptance rate: 20%)
- Stevens, D. P., Guidry-Hollier, B., Slatten, L. A.** (2018). Web-Based Accountability for Nonprofits: Environmental Quality Protection and Beautification Category. *Journal of Leadership, Accountability, and Ethics*, 15(4), 41-54. (Cabell's acceptance rate: 20%)
- Wolverton, C.** (2018). Utilizing Synchronous Discussions to Create an Engaged Classroom in Online Executive Education. *International Journal of Management Education*, 16, 239-244. (Cabell's acceptance rate: 30%, ABDC rating: C, ABS rating: 1)
- Wolverton, C., Thomas, D.** (2018). The Development of an Integrated Model of EMR Adoption: Incorporating the Organization Artifact. *Journal of Information Technology Theory and Application*, 19(3). (Cabell's acceptance rate: 11-20%, ABDC rating: A, ABS rating: 1)
- Wang, Y., **Zhu, Z.** (2018). Eco-efficiency Evaluation of Petrochemical Enterprises: An Application of 3D State-Space Model. *Energy Science & Engineering*, 6, 272-280. (Cabell's acceptance rate: 40%, Impact factor: 3.553)
- Wei, T., **Zhu, Z.** (2018). The Evolution of Competition in Innovation Resource: A Theoretical Study Based on Lotka-Volterra Model. *Technology Analysis and Strategic Management*, 30, 295-310. (Impact factor: 1.49, ABDC rating: B, ABS rating: 2)
- 2017
- Becton, B., Carr, J. C., Mossholder, K. W., Walker, H. J.** (2017). Differential Effects of Task Performance, Organizational Citizenship Behavior, and Job Complexity on Voluntary Turnover. *Journal of Business and Psychology*, 32(4), 495-508. (Cabell's acceptance rate: 13%, ABDC rating: A, ABS Rating: 2)
- Becton, B., Gilstrap, J. B., Forsyth, M.** (2017). Preventing and correcting workplace harassment: Guidelines for employers. *Business Horizons*, 60(1), 101-111. (Cabell's acceptance rate: 18%, ABDC rating: C, ABS Rating: 2)
- Becton, B., Walker, H. J., Gilstrap, J. B., S. P.** (2017). Is what you see what you get? Investigating the relationship between social media content and counterproductive work behaviors, alcohol consumption, and episodic heavy drinking. *International Journal of Human Resource Management*. (Cabell's acceptance rate: 11-20%, ABDC rating: A, ABS Rating: 3)
- Liguori, E., **Bendickson, J., McDowell, W.** (2017). Revisiting Entrepreneurial Intentions: A Social Cognitive Career Theory Approach. *International Entrepreneurship and Management Journal*. (Cabell's acceptance rate: 15%, ABDC rating: C, ABS Rating: 1)
- Bendickson, J., Credo, K., Matherne, C. F.** (2017). Experiential Education: Identifying Entrepreneurial Types and Goals. *Journal of Business and Entrepreneurship*, (Spring 2017). (Cabell's acceptance rate: 20-25%)
- Bendickson, J., Solomon, S., Fang, X.** (2017). Prospect Theory: The impact of relative distances. *Journal of Managerial Issues*, 28(2). (Cabell's acceptance rate: 20%)
- Bendickson, J., Muldoon, J., Liguori, E., Midgett, C.** (2017). High Performance Work Systems: A Necessity for Startups. *Journal of Small Business Strategy*. (Cabell's acceptance rate: 25%, ABDC rating: C)

- Muldoon, J., Kisamore, J., Liguori, E., Jawahar, J., **Bendickson, J.** (2017). Moderators of the personality-performance relationship: An investigation of job meaning and autonomy. *Personnel Review*, 46(3), 474-489. (Cabell's acceptance rate: 12%, ABDC rating: A, ABS rating: 2)
- Midgett, C., **Bendickson, J.**, Muldoon, J., Solomon, S. (2017). The sharing economy and sustainability: A case for Airbnb. *Small Business Institute Journal*, 13(2), 51-71. (Cabell's acceptance rate: 21-30%)
- Hisey, L. L.**, Bumgardner, J. (2017). A Theoretical Model on the Effects of Voluntary Turnover on Organizational Performance. *Journal of the North American Management Society*, 11(1), 31-37. <http://mbaa-nams.org/>. (Cabell's acceptance rate: 40%)
- Lai, G., Zhu, Z.**, Williams, D. (2017). Enhance students' learning in business statistics using video tutorials. *Journal of Teaching and Learning with Technology*, 12(1), 31-44. (Cabell's acceptance rate: 30%)
- Lanier, P., Credo, K., Matherne, C.** (2017). Increased Millennial Engagement Through Service-Learning: The Causal Impact of Community Service Self-Efficacy. *International Journal of Innovation and Learning*, 22(4), 424-433. (Cabell's acceptance rate: 11-20%, ABDC rating: C)
- Lanier, P., Guidry-Hollier, B.** (2017). Partially Unplugged: Using Web-Based Technology to Facilitate the Study Abroad Experience in Costa Rica. *Journal of International Business Education*, 12, 197-212. (Cabell's acceptance rate: 20%, ABDC rating: B)
- Matherne, C.**, Waterwall, B., Ring, J. K., **Credo, K.** (2017). Beyond organizational identification: The legitimization and robustness of family identification in the family firm. *Journal of Family Business Strategy*, 8(3), 170-184. (Cabell's acceptance rate: 40%, ABDC rating: C)
- Stevens, D. P., Fontenot, G.** (2017). Measuring Clicker Impact on Student Perceptions of Course and Instructor. *International Journal of Innovation and Learning*, 21(1), 21-34. (Cabell's acceptance rate: 11-20%)
- Schwarz, A., Rizzuto, T., **Wolverton, C.**, Roldán, J., Barrera, R. (2017). Examining the Impact and Detection of the "Urban Legend" of Common Method Bias. *Data Base for Advances in Information Systems*. (Cabell's acceptance rate: 15%, ABDC rating: A, ABS rating: 2)
- 2016
- Drake, J., Hall, D. J., **Becton, B.**, Posey, C. (2016). Job Applicants' Information Privacy Protection Responses: Using Social Media for Candidate Screening. *AIS Transactions on Human Computer Interaction*, 4(8), 160-184.
- Liguori, W. E., **Bendickson, J.**, Gold, A. (2016). Rapid prototyping and customer development of mobile applications. *Experiential Entrepreneurship Exercise Journal*. (Cabell's acceptance rate: 28%)
- Solomon, S., **Bendickson, J.** (2016). Generating press, bold ideas, and stubbornness: The impact of celebrity CEO's. *Journals of Business Strategies*. (Cabell's acceptance rate: 25%)
- Bendickson, J.**, Muldoon, J., Liguori, E., Davis, E. P. (2016). Agency Theory: Background and Epistemology. *Journal of Management History*. (Cabell's acceptance rate: 12%, ABDC rating: A, ABS Rating: 1)
- Bendickson, J.**, Davis, P., Midgett, C. (2016). Improv pitch: Using Shark Tank for business pitches and comparison discussion. *Experiential Entrepreneurship Exercises Journal*, 2(2), 19-24. (Cabell's acceptance rate: 28%)



- Maurer, J. D., Davis, P. E., **Bendickson, J.** (2016). The knowledge of outsourcing: A knowledge-based view perspective. *Journal of Marketing and Strategic Management*. (Cabell's acceptance rate: 30%)
- Bendickson, J.**, Muldoon, J., Liguori, E., Davis, P. (2016). Agency theory: The times, they are a changin'. *Management Decision*, 54(1), 174-193. (Cabell's acceptance rate: 21%, ABDC rating: B, ABS rating: 2)
- Cowden, B., Tang, J., **Bendickson, J.** (2016). The Maturing of Entrepreneurial Firms: Entrepreneurial Orientation, Firm Performance, and Administrative Heritage. *New England Journal of Entrepreneurship*. (Cabell's acceptance rate: 20%)
- Kunz, M. B., **Cheek, R. G.** (2016). How AACSB-Accredited Business School Assure Quality Online Education. *Academy of Business Journal*, 1(2016), 105-115. (Cabell's acceptance rate: 13%)
- Credo, K.**, Cox, S., **Matherne, C. F.**, **Lanier, P. A.** (2016). Can Organizational Practices Silence Potential Whistleblowers? *American Journal of Management*, 16(3). (Cabell's acceptance rate: 20%)
- Credo, K.**, **Matherne, C. F.** (2016). Breaking the glass ceiling of entrepreneurship. *Experiential Entrepreneurship Exercises Journal*, 2(2). (Cabell's acceptance rate: 28%)
- Credo, K.**, **Lanier, P.**, **Matherne, C.**, Cox, S. (2016). Narcissism and Entitlement in Millennials: The Mediating Influence of Community Service Self Efficacy on Engagement. *Personality and Individual Differences*, 101, 192-195. (Cabell's acceptance rate: 30%, ABDC rating: A, ABS rating: 3)
- Credo, K. R.** (2016). An Undergraduate Management Course Project: Experiential Service Learning. *The Journal of the North American Management Society* (48), 11-25. (Cabell's acceptance rate: 40%)
- Carson, K. D., Carson, P. P., **Lanier, P.**, Judice, R. (2016). Management fad adoption: An exploration of three psychogenic influences. *Journal of Behavioral and Applied Management*, 3(2), 175-193. (Cabell's acceptance rate: 21-30%)
- Hisey, L. L.**, Bumgardner, J. (2016). A Conceptual Model On The Relationship Between Human Resource Strategy and Turnover. *Journal of the North American Management Society*, 10(2), 42-47. (Cabell's acceptance rate: 40%)
- Li, L., Lin, C., **Lai, G.** (2016). Technology sensemaking by university administrators and faculty and staff: Unity and divergence. *International Journal of Technology in Teaching and Learning*, 12(1), 118-134. (Cabell's acceptance rate: 20-30%)
- Matherne, C. F.**, **Hill, V.**, Hamilton III, J. B. (2016). Organizational Citizenship and Deviance: Behavioral Implications of Moral Identity Congruence in Organizational Settings. *Journal of Applied Management and Entrepreneurship*. (ABDC rating: C)
- Feng, N., Neely, D., **Slatten, L. A.** (2016). Accountability Standards for Nonprofit Organizations: Do Organizations Benefit from Certification Programs? *International Journal of Public Administration*, 39(6), 470-479. (Cabell's acceptance rate: 30%, ABDC rating: B)
- Slatten, L. A.**, **Guidry-Hollier, B.**, **Stevens, D. P.**, **Austin, W.**, Carson, P. P. (2016). Web-Based Accountability in the Nonprofit Sector: A Closer Look at Arts, Culture, and Humanities Organizations. *Journal of Arts Management, Law and Society*, 46(5), 213-230. (Cabell's acceptance rate: 21-30%, ABDC rating: C)
- Kitterlin, M., Tanke, M., **Stevens, D. P.** (2016). Workplace Bullying: Lessons from the Special Events Industry. *Event Management*, 20(3). (Cabell's acceptance rate: 35%, ABDC rating: A)

- Wei, T., **Zhu, Z.** (2016). Exploring Factors Influencing the Evolution of RITE under Resource Constraints: An Empirical Study of the Economic Zone of Beibu Gulf of Guangxi in China. *International Journal Innovation and Regional Development*, 7(2), 97-122. (Cabell's acceptance rate: 19%)
- Wei, T., **Zhu, Z.**, Lei, L., **Cheek, R.** (2016). Simulation of complex regional technology innovation ecosystem under resource constraints. *International Journal Simulation and Process Modelling*, 11(5), 12. (Cabell's acceptance rate: 19%, ABDC rating: C)
- 2015
- Cowden, B. J., **Bendickson, J.** (2015). Don't pitch, show: An undated to final course presentations. *Experiential Entrepreneurship Exercise Journal*. (Cabell's acceptance rate: 28%)
- Cowden, B. J., Alhorr, H. S., **Bendickson, J.** (2015). Experience-based green board capital: Linking board of directors and firm environmental performance. *Journal of Leadership Accountability and Ethics*. (Cabell's acceptance rate: 20%)
- Laudone, R. P., Ligouri, E. W., Muldoon, J., **Bendickson, J.** (2015). Technology brokering in action: Revolutionizing the skiing and tennis industries. *Journal of Management History*. (Cabell's acceptance rate: 12%, ABDC rating: A, ABS rating: 1)
- Bendickson, J.**, Davis, P. E., Cowden, B. J., Liguori, E. W. (2015). Why small firms are different: Addressing varying needs from boards of directors. *Journal of Small Business Strategy*. (Cabell's acceptance rate: 25%, ABDC rating: C)
- Cheek, R.**, Sale, S., Sale, M. (2015). Using AHP to Develop a Measure of Webpage Presence. *Academy of Strategic Management Journal*, 14(1), 109-118. (Cabell's acceptance rate: 25%)
- Cheek, R.**, Sale, M., **Wolverton, C.** (2015). Development of a Measurement Instrument for Website Design Utilizing Analytic Hierarchy Process (AHP) Multi-attribute Decision Mode. *The International Journal of E-Business Research*, 11(3), 18-30. (Cabell's acceptance rate: 15%)
- Perry, J., Ring, J. K., **Matherne, C.**, Markova, G. (2015). Ethical Human Resource Practices from the Perspective of Family Ownership. *American Journal of Entrepreneurship*, 8(1). (Cabell's acceptance rate: 30%)
- Matherne, C.** (2015). "Stewardship Governance: Fostering Ethical Work Climates and Covenantal Relationships". *Journal of Leadership, Accountability and Ethics*, 12(1). (Cabell's acceptance rate: 20%)
- Slatten, L. A., Guidry-Hollier, B., Austin, W.** (2015). A Comprehensive Framework for Assessing the Viability of Accreditation in Nonprofit Organizations. *Alliance Journal of Business Research*, 8(1), 31-48. (Cabell's acceptance rate: 29%, ABDC rating: C)
- Bernstein, R., Buse, K., **Slatten, L. A.** (2015). Nonprofit Board Performance: Board Members' Understanding their Roles and Responsibilities. *American Journal of Management*, 15(1), 24-35. (Cabell's acceptance rate: 20%)
- Bernstein, R., Ambrosio, F., **Slatten, L. A.** (2015). The Challenges of Foundation Stewardship: When A Philanthropic Gift Becomes A Burden. *Journal of Applied Case Research*, 13(1), 32-52. (Cabell's acceptance rate: 38%)



- Bernstein, R., Hamilton, J., **Slatten, L. A.** (2015). Understanding Donor Intent: Lessons from a Religious Nonprofit. *Journal of Leadership, Accountability and Ethics*, 12(4), 45-58. (Cabell's acceptance rate: 20%)
- Stevens, D. P., Zhu, Z.** (2015). Differences in Student performance in Online vs Traditional Quantitative courses. *Business Education and Accreditation*, 7(2), 31-39. (Cabell's acceptance rate: 15-25%, ABDC rating: C)
- Wolverton, C., Zhu, Z.** (2015). The Impact of Student Expectations in Using Instructional Tools on Student Engagement: A Look through the Expectation Disconfirmation Theory Lens. *Journal of Information System Education*, 26(1), 47-58. (Cabell's acceptance rate: 15%, ABDC rating: B)
- Wolverton, C.** (2015). A Review of Management History Research from 2010-2013 Utilizing a Thematic Analysis Approach. *Journal of Management History*, 21(4), 494-504. (Cabell's acceptance rate: 10%, ABDC rating: A, ABS rating: 1)
- 2014
- Becton, B.,** Walker, H. J., Jones-Farmer, A. (2014). Generational Differences in Workplace Behaviors. *Journal of Applied Social Psychology*. (Cabell's acceptance rate: 15%, ABDC rating: B, ABS Rating: 2)
- Bendickson, J.,** Liguori, E. W. (2014). A look at the corporate entrepreneurship-employee commitment relationship through the HR architecture. *Journal of Business and Entrepreneurship*. (Cabell's acceptance rate: 25%)
- Maurer, J. D., McLarty, B. D., **Bendickson, J.,** Liguori, E. W. (2014). Social representations of Entrepreneurship. *Journal of Business and Entrepreneurship*. (Cabell's acceptance rate: 25%)
- Myers, D. A., Hartfield, R. D., **Cheek, R.** (2014). The Trilateral MBA: Approach to International Exchange of MBA Students of NAFTA Partners. *Journal of the International Academy for Case Studies*, 20(1). (Cabell's acceptance rate: 25%)
- Guidry-Hollier, B., Slatten, L. A.** (2014). Web-Based Accountability: An Integration of Extant Knowledge, Research Gaps and Future Directions. *Journal of the North American Management Society*, 8(1), 56-66. (Cabell's acceptance rate: 40%)
- Guidry-Hollier, B., Stevens, D. P.** (2014). Comparing perceptions of the systems analysis and design course. *Journal of Computer Information Systems*. (Cabell's acceptance rate: 10-15%, ABDC rating: A)
- John, J., **John, J., Stevens, D. P.** (2014). A Proposed Defection Management System for Retention of At-Risk Customers. *Academy of Business Research*, 2, 112-130. (Cabell's acceptance rate: 25%)
- Carson, K. D., **Baker, D., Lanier, P.** (2014). "The Role of Individual Cultural Traits and Proactivity in an Organizational Setting". *Management Research Review*, 37(4). (Cabell's acceptance rate: 22%, ABDC rating: C)
- Wolverton, C.,** Schwarz, A., Black, W. (2014). Examining the Impact of Multicollinearity in Discovering Higher Order Factor Models: A Tutorial and Annotated Example. *Communications of the Association for Information Systems*, 34(62), 1991-1208. (ABDC rating: A, ABS rating: 2)
- Rizzuto, T., Schwarz, A., **Wolverton, C.** (2014). Toward a Deeper Understanding of IT Adoption: A Multilevel Analysis. *Information & Management*, 51(4), 479-487. (Cabell's acceptance rate: 8%, ABDC rating: A\*, ABS rating: 3)

- Wolverton, C.** (2014). Toward an understanding of the nature and conceptualization of outsourcing success. *Information & Management*, 51(1), 152-164. (Cabell's acceptance rate: 8%, ABDC rating: A\*, ABS rating: 3)
- Schwarz, A., Chin, W., Hirschheim, R., **Wolverton, C.** (2014). Toward a Process-Based View of Information Technology Acceptance. *Journal of Information Technology* (29), 73-96. (Cabell's acceptance rate: 10%, Impact factor: 6.953, ABDC rating: A\*, ABS rating: 3)
- Schwarz, A., **Wolverton, C.** (2014). An Exploration of the Individual-Level Post-Adoption Choice Decision. *Journal of Information Technology Theory and Application*. (Cabell's acceptance rate: 11-20%, ABDC rating: A, ABS rating: 1)
- Wolverton, C.**, Schwarz, A. (2014). To Adopt or not to Adopt: A Perception-Based Model of the EMR Technology Adoption Decision Utilizing the Technology-Organization-Environment Framework. *Journal of Organizational and End User Computing*, 26(4), 57-79. (Cabell's acceptance rate: 15%, ABDC rating: B, ABS rating: 1)
- Zhu, Z., Stevens, D. P.** (2014). Preferable learning styles for online quantitative courses. *Journal of Business and Economic Perspectives*, 41(1), 21-31. (Cabell's acceptance rate: 25%)

## DEPARTMENT OF MARKETING AND HOSPITALITY

## Faculty

Faculty Member	Highest Degree	Rank
Brent Baker	PhD	Assistant Professor
David Baker	DBA	Associate Professor
Stacey Bergeron	MBA	Instructor
Lisa Bowles	MTA	Instructor
Ignatius Cahyanto	PhD	Assistant Professor
Fred Davis	JD	Instructor
Becky Dubois	MS	Senior Instructor
Chase Edwards	JD	Assistant Professor
John Farrish	PhD	Assistant Professor
Gwen Fontenot	PhD	Associate Professor
Nicholas Gachassin III	JD	Instructor
Valerie Guidry	JD	Instructor
Lucy Henke	PhD	Associate Professor
Joby John	PhD	Professor
Thomas Long	JD	Instructor
Geoffrey Stewart	PhD	Associate Professor, Endowed Chair-Regional Business Development
Robert Summerhays	JD	Instructor
Ramendra Thakur	PhD	Associate Professor
Johnathon Trahan	MBA	Instructor
Kevin Trahan	JD	Instructor
Jim Underwood III	PhD	Associate Professor
Bob R. Viguerie, Jr.	JD	Associate Professor, Associate Dean
Dawna Waterbury	MBA	Instructor

## Awards

Recipient	Award	Year
David Baker	Fulbright Global Specialist Award, Fulbright	2018-2021
David Baker	Journal of Marketing Education Best Sales Paper 2017, Marketing Educators Association	2018
David Baker	X-Culture Competition Global Best Instructor, X-Culture.org	2017
David Baker	Sales Education Alliance Invited Guest Speaker, The Global Sales Education Alliance	2016
David Baker	X-Culture Global Program Top International Instructor, X-Culture.org	2016
David Baker	NCSM Top 5 Finalist- International Sales Teaching Innovations Competition, National Conference in Sales Management	2016
Stacey Bergeron	Outstanding Advisor Award, UL Lafayette	2018
Stacey Bergeron	Outstanding Advisor Award, UL Lafayette	2017
Lisa Bowles	Outstanding Advisor Award, UL Lafayette	2019

<b>Lisa Bowles</b>	UNIV 100 Instructor of the Year, Office of First-Year Experience, UL Lafayette	2018
<b>Lisa Bowles</b>	Outstanding Advisor Award, UL Lafayette	2018
<b>Lisa Bowles</b>	Outstanding Teaching Award, UL Lafayette B.I. Moody III College of Business Administration Department of Marketing & Hospitality	2018
<b>Ignatius Cahyanto</b>	Outstanding Research, Scholarship, and Creative Achievement Award, College of Business and Natural Science, Black Hills State University	2014
<b>Fred Davis</b>	Academic Advising Award, UL Lafayette B.I. Moody III College of Business Administration Department of Marketing & Hospitality	2018
<b>Becky Dubois</b>	Outstanding Advisor Award, University of Louisiana Lafayette	2017
<b>Becky Dubois</b>	The John T. and Sandra B. Landry Endowed Award for Teaching Excellence, B. I. Moody III College of Business Administration	2016
<b>Becky Dubois</b>	Outstanding Advisor Award, University of Louisiana Lafayette	2015
<b>Becky Dubois</b>	Certificate of Achievement in Research & Sponsored Activities, University of Louisiana Lafayette	2014
<b>Chase Edwards</b>	The John T. & Sandra B. Landry Endowed Award for Teaching, B. I. Moody III College of Business Administration	2019
<b>Gwen Fontenot</b>	Women Who Mean Business, <i>ABiz</i>	2016
<b>Valerie Guidry</b>	Century Club Award, Louisiana State Bar Association Access to Justice	2016-Present
<b>Valerie Guidry</b>	Pro Bono Publico Award, Louisiana State Bar Association	2016-Present
<b>Valerie Guidry</b>	Top H.E.L.P. Award, Lafayette Parish Bar Association-Lafayette Volunteer Lawyers	2016
<b>Valerie Guidry</b>	Outstanding Attorney Award, Lafayette Parish Bar Association-Lafayette Volunteer Lawyers	2016
<b>Valerie Guidry</b>	Century Club Award, Louisiana State Bar Association Access to Justice	2016
<b>Valerie Guidry</b>	Outstanding Attorney Award, Lafayette Parish Bar Association-Lafayette Volunteer Lawyers	2015
<b>Valerie Guidry</b>	Top H.E.L.P. Award, Lafayette Parish Bar Association-Lafayette Volunteer Lawyers	2015
<b>Valerie Guidry</b>	Outstanding Attorney Award, Lafayette Bar Association-Lafayette Volunteer Lawyers	2014
<b>Lucy Henke</b>	Invited Mentor, Business Internship Program, The American Pavilion, Festival de Cannes, Cannes, France	2018
<b>Lucy Henke</b>	Outstanding Faculty Advisor Award , UL Lafayette	2017
<b>Lucy Henke</b>	Best American Short Documentary Award, Big As Texas Short Film Festival	2016
<b>Lucy Henke</b>	Best Documentary Short and Audience Favorite Awards, Intendence Film Festival	2016
<b>Lucy Henke</b>	Best Short Film Award, FLY Film Festival	2016
<b>Lucy Henke</b>	Official Selection, "On the Wrong Side", GI Film Festival, Fargo Film Festival, SOFIES	2016
<b>Lucy Henke</b>	Outstanding Faculty Advisor Award, UL Lafayette	2016
<b>Lucy Henke</b>	Outstanding Faculty Advisor Award, UL Lafayette	2015
<b>Lucy Henke</b>	Invited Mentor, Business Internship Program, The American Pavilion, Festival de Cannes, Cannes, France	2014

<b>Lucy Henke</b>	Outstanding Faculty Undergraduate Research Mentor Award, B.I. Moody III College of Business Administration	2014
<b>Geoffrey Stewart</b>	Dr. Ray Authement Award for Outstanding Contributions to Ragin' Cajuns Athletics, University of Louisiana at Lafayette	2014
<b>Ramendra Thakur</b>	The Colonels Philip & Jean Piccione Endowed Award for Research, B.I. Moody III College of Business Administration	2018
<b>Ramendra Thakur</b>	Research Excellence Award, University of Louisiana Lafayette	2016
<b>Jim Underwood III</b>	The John T. and Sandra B. Landry Endowed Award for Teaching, B.I. Moody III College of Business Administration	2018

### News Stories and Media Mentions

<b>Faulty Member</b>	<b>Media Type</b>	<b>Media Outlet</b>	<b>Description</b>	<b>Year</b>
David Baker	Newspaper	The Vermillion	Interview/Quotes for student article on the marketing and fan engagement benefits of electronic media in sporting events (i.e. the planned new media for the Football stadium)	2018
Ignatius Cahyanto	Newspaper	Rapid City Journal	Black Hills State University Professor Explores Unique Tourism Trend in this Week's Geek Speak Lecture	2018
Ignatius Cahyanto	Newspaper	Rapid City Journal	Ebola Crisis Unlikely to Affect Domestic Holiday Travel According to Researchers at BHSU and the University of Florida.	2018
Lucy Henke	Other	Film	"On the Wrong Side," 39-minute film documenting the personal impact of German WW2 propaganda on a German citizen, Best Documentary Award, Best Short Film Award, Audience Award, Best American Documentary Award, Best Director Nomination, Fargo Film Festival Official Selection, GI Film Festival Official Selection, Intendence Film Festival Official Selection, FLY Film Festival Official Selection, SOFIES Official Selection, Big As Texas Short Film Festival Official Selection	2018
Geoffrey Stewart	Newspaper	Acadiana Advocate	Multiple articles on the USDA seafood grant and on the Louisiana Impact Series	2018
Geoffrey Stewart	TV	KADN	Multiple segments on the Louisiana Impact Speaker Series	2018
Geoffrey Stewart	Radio	"Out to Lunch" Radio Program	Participated in weekly radio show with Interim Dean Gwen Fontenot to discuss the B.I. Moody III College of Business Administration and involvement in community.	2018
David Baker	Newspaper	X-Culture Student Achievement Press Release	Press release announcing student achievement in the Global X-Culture competition	2017
Lisa Bowles	Newspaper	The Advocate	Photo of three students in HMGT 407 at Beaux Arts Ball along with write up citing Department of Marketing & Hospitality (Reporter: Patricia Gannon)	2016

Lisa Bowles	Newspaper	The Sunday Advertiser	Social Scene section - photo of HMG 407 Instructor Lisa K. Bowles and seven students at Beaux Arts Ball (Reporter: Kris Wartelle)	2016
Ignatius Cahyanto	Newspaper	Chicago Tribune	Zika not changing most Florida-bound tourists' plans, poll finds	2016
Ignatius Cahyanto	Internet	Chicago Tribune	Zika not changing most Florida-bound tourists' plans, poll finds	2015
David Baker	TV	KADN & KATC	International Business Minor Announcement / Interview	2014
Ignatius Cahyanto	Internet	Wallethub	2014's Best & Worst Cities for Summer Travel	2014
Ignatius Cahyanto	Newspaper	Sarasota Herald-Tribune	Study finds algae outbreak crimping Florida tourism	2014
Ignatius Cahyanto	Internet	Black Hills State University	Black Hills State University Hosts World Tourism Days, Explores New Trends in State, International Travel	2014

## Publications

2019

Quach, S., Weaven, S., Thaichon, P., **Baker, B., Edwards, C. J.** (2019). Gratitude in franchisor-franchisee relationships: does personality matter? *European Journal of Marketing*. (Cabell's acceptance rate: 17%, Impact factor: 1.716, ABDC rating: A\*, ABS Rating: 3)

**Edwards, C. J., Stewart, G., Lanier, P., Fontenot, G.** (2019). University Liability for Internship Activities: A Proposal for a Balanced Assessment of Fault. *Journal of Academic Administration in Higher Education*, 14(2), 9-18. (Cabell's acceptance rate: 11-20%)

**Edwards, C. J., Bendickson, J., Baker, B.,** Solomon, S. L. (2019). Entrepreneurship Within the History of Marketing. *Journal of Business Research*. (Cabell's acceptance rate: 6-10%, Impact factor: 4.028, ABDC rating: A, ABS Rating: 3)

**Edwards, C. J.** (2019). Location-Based Marketing, Regulation of Home-Sharing Platforms, and Other Developments in Section 230 Immunity. *The Business Lawyer*. (Cabell's acceptance rate: 6-10%, Impact factor: 0.45, ABDC rating: A)

2018

Weaven, S., **Baker, B., Edwards, C. J.,** Frazer, L., Grace, D. (2018). Predicting Organizational Form Choice From Pre-entry Characteristics of Franchisees. *Australasian Marketing Journal*, 26(1), 49-58. (Cabell's acceptance rate: 25%, Impact factor: 0.99, ABDC rating: A, ABS Rating: 1)

**Baker, B., Edwards, C. J.** (2018). Bad Actors in the Channels of Distribution: Conceptual Clarity, Demarcation & Antecedents of Abuse. *International Journal of the Academic Business World*, 12(1), 1-8. (Cabell's acceptance rate: 20%)

**Baker, B. L., Edwards, C. J.** (2018). Differentiating Indebtedness and Gratitude in the Commercial Exchange Context. *Journal of Empirical Generalisations in Marketing Science*, 18(2), 1-38. (Cabell's acceptance rate: 40%, ABDC rating: C)



- Cahyanto, I., Wehrung, J. P., Pennington-Gray, L. (2018).** The Mountain Pine Beetle: A Study of Tourism Businesses' Perceptions of Ecological Disturbances and the Health Belief Model. *Journal of Park and Recreation Administration*, 36(4), 24-40. (ABDC rating: B)
- Weaven, S., **Baker, B., Edwards, C. J., Frazer, L., Grace, D. (2018).** Predicting Organizational Form Choice From Pre-entry Characteristics of Franchisees. *Australasian Marketing Journal*, 26(1), 49-58. (Cabell's acceptance rate: 25%, Impact factor: 0.99, ABDC rating: B, ABS Rating: 1)
- Kelley, B. J., **Edwards, C. J. (2018).** #MeToo, Confidentiality Agreements, and Sexual Harassment Claims. *Business Law Today*. (ABDC rating: C)
- Edwards, C. J., Ward, J. C., Rockwell, C. C. (2018).** How To Drive an RV Through a Loophole: Louisiana's Legitimization of the Montana LLC Scheme. *Southern Law Journal*, XXVIII(1). (Cabell's acceptance rate: 18%, ABDC rating: C)
- Henke, L. (2018).** Why Millennials choose interactive, gatekeeper, or traditional media: A uses and gratifications perspective. *Journal of Behavioral Studies in Business*, 26. (Cabell's acceptance rate: less than 35%)
- Henke, L. (2018).** Marketing to Millennials: How to meet their political, social, and practical needs. *Journal of Management and Marketing Research*, 22(May), 1-16. (Cabell's acceptance rate: less than 35%)
- Henke, L. L. (2018).** Why Is It Okay to Deceive the Public: Should Public Relations Firms and Ad Agencies Be Required to Disclose the Sponsors of Astroturfing and Other Masked Persuasion Practices? *Journal of Marketing Development and Competitiveness*, 12(3). (Cabell's acceptance rate: 13-19%, Impact factor: 3)
- Thakur, R., Hale, D., AlSaleh, D. (2018).** Service Manager's Report: Organizational Culture & Strategy Association. *Foresight - The Journal of Future Studies, Strategic Thinking and Policy*, 20(4), 375-392. (ABDC rating: C, ABS rating: 1)
- Thakur, R., AlSaleh, D. (2018).** A Comparative Study of Corporate User- Generated Media Behavior: Cross-Cultural B2B Context. *Industrial Marketing Management*, 73(August), 125-136. (Cabell's acceptance rate: 13%, ABDC rating: A\*, ABS rating: 3)
- Thakur, R., Hale, D., Summey, J. (2018).** What Motivates Consumers to Partake in Cyber Shilling? *Journal of Marketing Theory & Practice*, 26(1-2), 181-195. (Cabell's acceptance rate: 15%, ABDC rating: B, ABS rating: 2)
- 2017
- Weaven, S. K., **Baker, B., Dant, R. P. (2017).** The Influence of Gratitude on Franchisor Franchisee Relationships. *Journal of Small Business Management*, 55(S1), 275-298. (Cabell's acceptance rate: 8%, ABDC rating: A, ABS Rating: 3)
- Duleep, D., **Baker, D. S. (2017).** Cross-Cultural Selling: Examining the Importance of Cultural Intelligence in Sales Education. *Journal of Marketing Education*, 39(2). (Cabell's acceptance rate: 17%, ABDC rating: B, ABS Rating: 2)
- Baker, D. S., Underwood, III, J., Thakur, R. (2017).** Factors Contributing to Cognitive Absorption and Grounded Learning Effectiveness in a Competitive Business Marketing Simulation. *Marketing Education Review*, 27(3). (Cabell's acceptance rate: 20%, ABDC rating: C)

- Edwards, C. J., Ward, J. C.** (2017). The Professors Who Control the Oil Patch: A Case Study on the Virility of Legal Scholarship. *Northeast Journal of Legal Studies*, 36(Spring 2017), 27. (Cabell's acceptance rate: 20-30%)
- Rockwell, C. C., **Edwards, C. J.**, Burns, S. (2017). In Michael A. Valenza (Ed.), *Legal Ambiguity as a Competitive Advantage: AirBNB's Use of Technological Novelty to Avoid Liability*, (3rd ed., vol. 46, pp. 36). *Real Estate Law Journal*. (Cabell's acceptance rate: 30%, Impact factor: 0.15, ABDC rating: C)
- Edwards, C. J., Tanner, J.**, Theriot, R. P., Bergeron, S. (2017). Business School Alumni Perspectives on the Need For Legal Studies. *Southern Law Journal*, XXVII(2). (Cabell's acceptance rate: 18%)
- Kelley, B. J., **Edwards, C. J.** (2017). France's Roma Row: An Examination of the French Government's Violation of EU and International Law (2nd ed., vol. 24, pp. 42). Salem, Oregon: *Willamette Journal of International Law and Dispute Resolution*. (Cabell's acceptance rate: 9%)
- Stevens, D. P., Fontenot, G.** (2017). Measuring Clicker Impact on Student Perceptions of Course and Instructor. *International Journal of Innovation and Learning*, 21(1), 21-34. (Cabell's acceptance rate: 11-20%)
- Gabler, C., Richey, G., **Stewart, G.** (2017). Disaster Resilience Through Public-Private Short-Term Collaboration. *Journal of Business Logistics*, 38(2), 130-144. (Cabell's acceptance rate: 8%, ABDC rating: A, ABS rating: 2)
- 2016
- Jeon, J. H., Dant, R. P., **Baker, B.** (2016). A Knowledge Based View of Franchise System Resources and Franchise System Performance. *Journal of Marketing Channels*, 25(3), 16. (Cabell's acceptance rate: 20%, ABDC rating: C)
- Baker, D.**, Delpechitre, D. (2016). An Innovative Approach to Teaching Cultural Intelligence in Personal Selling. *Journal for Advancement of Marketing Education*, 24(1), 78. (Cabell's acceptance rate: 15%, ABDC rating: C)
- Fakhoury, R., **Baker, D.** (2016). Governmental Trust, Active Citizenship, and E-Government Acceptance in Lebanon. *Journal of Leadership, Accountability and Ethics*, 13(2), 36. (Cabell's acceptance rate: 20%, ABDC rating: C)
- Cahyanto, I.**, Pennington-Gray, L., Thapa, B., Srinivasan, S., Villegas, J., Matyas, C., Kiouisis, S. (2016). Predicting information seeking regarding hurricane evacuation in the destination. *Tourism Management*, 52, 264-275. (ABDC rating: A\*, ABS rating: 4)
- Cahyanto, I.**, Wiblishauser, M., Pennington-Gray, L., Schrouder, A. (2016). The dynamics of travel avoidance: The case of Ebola in the U.S. *Tourism Management Perspectives*, 20, 195 - 203. (ABDC rating: B)
- Henke, L.** (2016). Estimating Crowd Size: A Multidisciplinary Review and Framework for Analysis. *Business Studies Journal*, 8(1), 27-38. (Cabell's acceptance rate: 25%)
- Thakur, R.**, Workman, L. (2016). Customer Portfolio Management (CPM) for Improved Customer Relationship Management (CRM): Are Your Customers Platinum, Gold, Silver, or Bronze? *Journal of Business Research*, 69(10), 4095-4102. (Cabell's acceptance rate: 6 - 10%, ABDC rating: A, ABS Rating: 3)

**Thakur, R.**, Angriawan, A., Summey, J. (2016). Technological Opinion Leadership: The Role of Personal Innovativeness, Gadget Love, and Technological. *Journal of Business Research*, 69(8), 2764-2773. (Cabell's acceptance rate: 6 - 10%, ABDC rating: A, ABS Rating: 3)

2015

Stefanie, B., Diane, E., **Baker, B.**, Paul, S. (2015). Word of Mouth, Traditional and Covert Marketing: Comparative Studies. *Academy of Marketing Studies Journal*, 19(1), 17. (ABDC rating: C)

**Cahyanto, I.**, Pennington-Gray, L. (2015). Communicating Hurricane Evacuation to Tourists: Gender, Past Experience with Hurricanes and Place of Residence. *Journal of Travel Research*, 54(3). (ABDC rating: A\*, ABS Rating: 4)

2014

**Baker, D. S.** (2014). Social Influence and Contextual Utilization of CRM Technology in an International Field Sales Organization. *Journal of Relationship Marketing*, 13(4). (Cabell's acceptance rate: 11%, ABDC rating: C)

Carson, K. D., **Baker, D.**, **Lanier, P.** (2014). "The Role of Individual Cultural Traits and Proactivity in an Organizational Setting". *Management Research Review*, 37(4). (Cabell's acceptance rate: 22%, ABDC rating: C)

**Cahyanto, I.**, Pennington-Gray, L., Thapa, B., Srinivasan, S., Villegas, J., Matyas, C., Kiouisis, S. (2014). An empirical evaluation of the determinants of tourist's hurricane evacuation decision making. *Journal of Destination Management and Marketing*, 2, 253-265. (Cabell's acceptance rate: 43%, Impact factor: 3.933)

Pennington-Gray, L., Schroeder, A., Wu, B., Donohue, H., **Cahyanto, I.** (2014). Travelers' perceptions of crisis preparedness certification in the United States. *Journal of Travel Research*, 53(3). (ABDC rating: A\*, ABS rating: 3)

John, J., **John, J.**, **Stevens, D. P.** (2014). A Proposed Defection Management System for Retention of At-Risk Customers. *Academy of Business Research*, 2, 112-130. (Cabell's acceptance rate: 25%)



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